



**TRUCKEE™**  
Base camp for a big life

# Truckee

.com

AN INSIDER'S GUIDE | WINTER 22

**Walking in a  
Winter Wonderland**

**The "Heart + Soul"  
of Truckee**

**Exploring  
Deerfield  
Drive Area**



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ON THE COVER: Aaron Harris, co-owner of Truckee Laundry. See Aaron's Big Life Local story on page 25. Photo by Katey Hamill.



# Less Impact For Greater Good

Understand the Impact  
of Your Flight to Truckee Tahoe



A Closer Look at Your Carbon Footprint When You Fly to or From Truckee

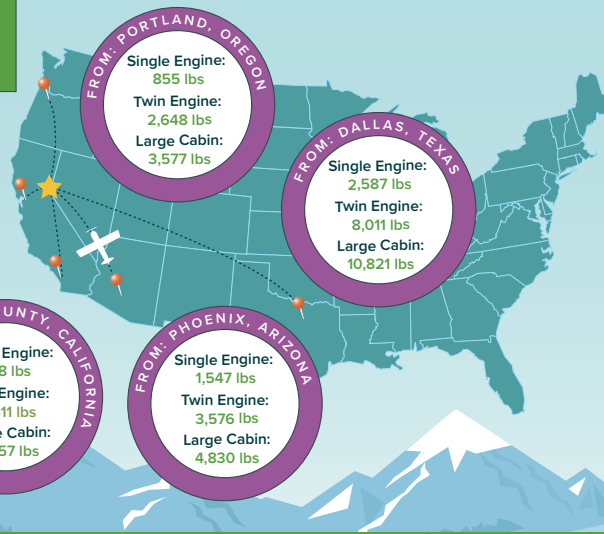
**FROM: OAKLAND, CALIFORNIA**  
Single Engine: 300 lbs  
Twin Engine: 928 lbs  
Large Cabin: 1,253 lbs

**FROM: PORTLAND, OREGON**  
Single Engine: 855 lbs  
Twin Engine: 2,648 lbs  
Large Cabin: 3,577 lbs

**FROM: DALLAS, TEXAS**  
Single Engine: 2,587 lbs  
Twin Engine: 8,011 lbs  
Large Cabin: 10,821 lbs

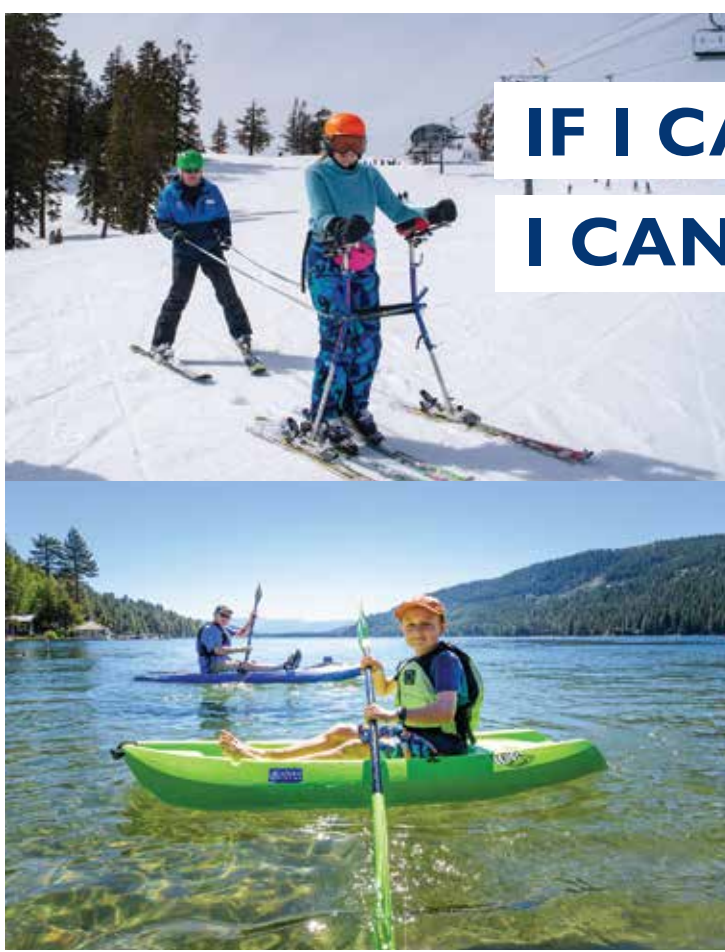
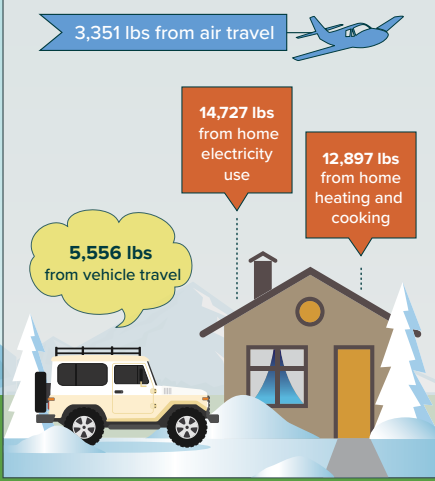
**FROM: ORANGE COUNTY, CALIFORNIA**  
Single Engine: 778 lbs  
Twin Engine: 2,411 lbs  
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**FROM: PHOENIX, ARIZONA**  
Single Engine: 1,547 lbs  
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# HOME



## New Beginnings, Remembering the Past



We're just a few weeks into the New Year. This is a time for reflection of the past, and a time to be hopeful for fresh beginnings. Exciting new experiences and relationships await as we look forward to the promise of the future. Forty years ago, the 1980s had several significant events for our region that many of us still remember today – both tragic and joyful.

**Alpine Meadows Avalanche** – On March 31, 1982 an avalanche ripped through the Alpine Meadows Ski Resort (now Palisades Tahoe), killing seven people. Local filmmakers Jared Drake and Steven Siig wrote, directed, and produced “Buried” the 90-minute documentary of survivors, rescuers, and eyewitnesses recounting their experience of what happened that day. The film has won several awards from film festivals across the country and had a local showing here in December. The epic slide is a pivotal piece of North American history. Follow their website at [www.buriedfilm.com](http://www.buriedfilm.com) for future viewing opportunities – it is an excellent depiction of the culture in the '80s, avalanche control at the time, and the power of Mother Nature.

**The Truckee Follies** – On a lighter note, about forty years ago in 1981 the Truckee Downtown Merchants Association (TDMA) created the Truckee Follies as a way to generate funds to address problems specifically affecting downtown businesses. This fun roast of our town and people brings our community together to laugh at ourselves in this irreverent, politically incorrect, hilarious show. Read more on page 12.

**SnowFest** – And on the lakeside, forty years ago the first SnowFest winter carnival took place. The mission of SnowFest was to promote Tahoe's incredible weather and skiing early in March, to encourage tourism to the area at a traditionally off-season time of the year, and to provide an opportunity for the locals to get out and enjoy Tahoe at its winter's finest. Visit [tahoesnowfest.org](http://tahoesnowfest.org) for a roster of events and join in the fun.

**Winter Olympics** – Looking forward, we get to enjoy the Beijing 2022 Winter Olympics February 4th through 20th. The Truckee-Tahoe area has significant Olympic connections, not only with hosting the Olympics here in 1960, but also the number of athletes that are from Truckee-Tahoe, have trained here, and even own businesses here now. Check out the story on page 18.

**Changing Workplaces and Community** – It's been almost two years that we've been struggling with COVID, and we continue to hope for some kind of stabilization and normalcy to return. The social, cultural, and economic effects of COVID have forever changed many things, including how and where we work. Check out the story on Coworking on page 22. Another side effect of COVID has been the number of new residents we've welcomed to our community. Read about our BIG LIFE Connections program on page 26, designed to help our entire community connect and discover new experiences and things about our Big Life here in Truckee.

*Lynn Saunders*

PRESIDENT AND CEO  
TRUCKEE CHAMBER OF COMMERCE  
EDITOR, TRUCKEE.COM AN INSIDER'S GUIDE

“Forty years ago,  
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Winter 2022

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The official website of the Truckee Chamber of Commerce.



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WHAT'S HAPPENING

- JAN 29 + 30** USASA Halfpipe Competition Event  
Northstar California
- FEB 3** Alpenglow Sports Winter Speaker Series  
Olympic Village Event Center
- FEB 25 – MAR 6** Snowfest – Annual North Lake Tahoe  
Winter Celebration
- MAR 6** The Great Ski Race  
Tahoe Nordic Search & Rescue Team Fundraiser
- MAR 6** I-Did-A-Run Dog Race  
(Benefit for the Humane Society of Truckee Tahoe)  
Tahoe Donner Downhill Ski Resort
- MAR 8–11** Future's Tour Slopestyle & Halfpipe  
Northstar California
- MAR 23–27** U.S. Freestyle Mogul Championships,  
Palisades Tahoe
- MAR 27** Sierra Skogsloppet XC Fun Ski Race  
Tahoe Donner
- APR 1–3** Winter Wonder Grass, Palisades Tahoe
- APR 27–30** Truckee Follies

Scan to see all the events going on this winter!



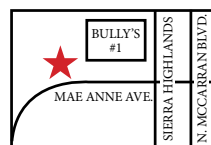
All events are pending COVID-19 health and safety precautions.

**FOR DETAILS AND COMPLETE LIST OF EVENTS:  
[TRUCKEE.COM/EVENTS](http://TRUCKEE.COM/EVENTS)**

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PLAY

# Walking in a Winter Wonderland

## On Snow-Cleared Trails + Paths

As much as we LOVE snow, it's not always convenient when you want to get out for a run or a walk with your family – especially when your family includes dogs and little ones. Walking neighborhood streets can be unsafe when the berms start getting high.

Fortunately, there are 21 miles of paved trails that get plowed and stay clear of snow. Town-maintained trails such as the Truckee River Legacy Trail and Trout Creek Trail are given priority, but last year the Town began snow removal on the trails in Gray's Crossing as well as those along Pioneer Trail, Comstock Drive, and Brockway Road. While maintenance of these trails is the responsibility of various homeowner associations, businesses and private property owners, snow removal will once again be provided by the Town this winter.



Martis Dam Road



The Lake Tahoe Bicycle Coalition has an online map that will help you find a plowed winter path perfect for walking or running.

Streets take priority over these paved trails, so they may not be accessible right after it snows. With Truckee 511, [www.511portal.com/truckee](http://www.511portal.com/truckee), you can track the snowplows live and see when trails and streets are clear.



Truckee River Legacy Trail

### Truckee River Legacy Trail

The Truckee River is considered the heart of Truckee by many. Everyone loves to meet friends and walk along the river on the Legacy Trail. Thanks to the Town, the Legacy Trail can be accessed year-round. Winter is a great time to enjoy the trail, as the view changes daily as snow covers the trees and banks, framing the beautiful flowing Truckee River.



The scene on the Legacy is often big groups with strollers and multiple dogs out for a social stroll, interspersed with runners and cyclists (yes – even in winter). For river access, park at the pedestrian bridge at the end of East River Street. There is also a singletrack trail right along the river that is often packed down enough to walk in snow boots - and without your dog post-holing. If so, you'll see where to access it, about ¼ mile past the pedestrian bridge walking east.

Although the Legacy is wide enough for traffic going both directions, if your dog doesn't like other dogs, this may not be the best trail for you, especially during peak times like weekends and lunchtime. For a less-traveled part of the path, you might want to go to the trailhead at Riverview Sports Park and walk toward Glenshire.

The Legacy is six miles paved and mostly flat with some rolling climbs, except at the end of the trail going up to Glenshire, which is a big climb that is made easier with long switchbacks. The top of the trail at Glenshire offers great views of the river winding through the valley and town – it's particularly stunning at sunset.

### Trout Creek Trail

Most of this trail has great sun exposure so often it's down to pavement even in winter. Nestled between Tahoe Donner and downtown Truckee, this peaceful trail lets you quickly escape streets and cars as you are immersed in a beautiful pine forest and aspen-filled canyon. From Tahoe Donner, walk downhill to downtown Truckee, grab a coffee, breakfast or lunch before you head back up. Or for a nice cardio workout, run or walk up the trail from downtown starting at Bridge Street and Jibboom Street. The trail is 3 miles roundtrip.

The main trailhead for Trout Creek Trail is in Tahoe Donner located just off of Northwoods Blvd., past the Coyote Moon Golf Course and has plenty of parking. There are dog waste bag dispensers and trash receptacles at both trailheads and halfway down the trail, making it easy for everyone to clean up after their dogs on the trail.

### Martis Dam Road

Another popular walking and running option is Martis Dam Road. While this is an operational road in the summer and fall for gliders and Martis Creek Campground, the road closes in the winter so there are no cars. The first 1.5 miles are plowed regularly and get unobstructed sunshine which is a bonus on a cold day and also allows for quick snowmelt. Past the gate and dam, you'll come to a fork where you have an option of going straight and taking the upper road where you'll find a cool bench to take in the beautiful views of Northstar and Martis Valley. Heading left or down at the fork, you'll have a nice view of Martis Creek where the road ends at the dam.

No matter which route you choose, the 360-degree views of Martis Valley to the north, the crest of the Sierras to the west, and Northstar to the south are spectacular. and because Martis Dam Road is much wider than the Truckee River Legacy Trail or Trout Creek Trail, it's a stress-free option if you have a big group or dog pack.



Trout Creek Trail



## Sledding and Snowplay

Sledding and snowplay are great ways to entertain the kids. Visit Truckee-Tahoe has put together a great list of places to sled, along with sledding etiquette. When sledding in neighborhoods or near houses, please be aware that while it appears to be open space, you are actually in someone's backyard and be respectful of their privacy.

Scan to see sledding and snowplay info.



# Downtown Truckee: The “Heart & Soul” of Truckee



**TDMA**  
TRUCKEE DOWNTOWN  
MERCHANTS ASSOCIATION

## The Early Days

Downtown Truckee is often referred to as the “heart & soul” of Truckee. Years ago, the Truckee Downtown Merchants Association (TDMA) was formed (in 1969) in response to specific needs of downtown businesses. We recently had the opportunity to sit down with Stefanie Oliveri, owner of Cabona’s, who formed TDMA with family friend Jim Walker, owner of Walker’s Toggery (where Riverside Studios is today).

“In 1969, the town had not yet incorporated, so we were governed by Nevada County. There were three main problems affecting downtown:

- The parking lot between the Depot and the Fire Station was unpaved, had HUGE potholes and was in dire need of improvement.
- Cars would park for days (weeks or even longer), reducing parking spots available (grass would literally grow beneath them!)
- Guys would come downtown after work or weekends, hang around and drink at Pastime or Tourist Club – there was no open container law and their dogs would run loose... there was dog poop everywhere!

Jim and I went to every business downtown to gather funds to help address these problems – and TDMA was formed. We leased the parking lot from Southern Pacific, and the funds we raised helped pave it, remove snow, and insure it. We worked with the County to create and enforce two-hour parking downtown, and an open container and leash law ordinance.

The Truckee Follies was created as a way to generate funds to address these issues as well as the beautification of the then “not-so-beautiful” downtown. Some of the merchants with theatrical talent thought the community needed something fun on the heels of hard winters and a way to raise funds – and thus the Follies was born... a variety show of sorts where we could have fun and spoof on ourselves.

The first Truckee Follies hit the stage in 1981. At that time it was an annual event. It poked fun at civic leaders, local businesses owners, and others fortunate enough to call Truckee home. Based on current events and politics, each production included roasts, dancing, singing, skits, lavish costumes and decorations, food and drink.”

—Stefanie Oliveri

## Fast Forward to Today

The town, after incorporation in 1993, eventually assumed ownership and management of the parking lot. The 2022 event will be the 23rd production, and funds go toward TDMA efforts as well as some college scholarships. In addition to the Follies, the TDMA produces several successful events such as Truckee Thursdays, Downtown Holiday Festival and Bud Fish Tree Lighting Ceremony, and Art & Soul ArtWalk. The organization helps light up the downtown every year with holiday lights creating a picturesque, charming atmosphere.

“TDMA is about community. We work to ensure economic vitality, historic preservation and beautification of the “Heart & Soul” of Truckee for a viable, sustainable, and livable Truckee we call home!” explains Cassie Hebel, Executive Director of TDMA.



**STEFANIE OLIVERI**, owner of Cabona’s Clothing, was born and raised in Truckee. The clothing store, which opened in 1918 and is the oldest retail establishment in Truckee, was her family’s business. She started helping out around the business when she was only nine, and became owner in 1967. As a local entrepreneur, she has owned and restored local landmarks such as the Truckee Hotel and the old Southern Pacific freight depot or “The Loading Dock” where Mountain Home Center, Trout Creek Outfitters, and Drink Coffee Do Stuff are today. She has been a longtime advocate of preserving Truckee’s historic downtown as well as an active environmentalist working to protect our pristine meadows and open space for years, and was instrumental in the creation of MAP, Mountain Area Preservation.



**CASSIE HEBEL**, TDMA’s Executive Director, has 30 plus years of non-profit work and 21 years of affiliation with long-standing retail business in Downtown Truckee with the family-owned Cooking Gallery. Her work experience has ranged from advocacy; program development; facilitator; collaborative work and coordination of special events. As TDMA’s Executive Director, she works as a team player utilizing a comprehensive approach in collaboration.



# Truckee Follies

The irreverent, politically incorrect, absolutely hilarious, tasteless theatrical revue is a way for local artists to show their talent and for us to laugh at ourselves while acknowledging what's going on politically. Nothing is sacred at this truly Truckee event, or as it has been said of the Follies: "It is an equal opportunity offender."

The event brings hundreds of volunteers together to laugh while producing this event for the community. To be in the Follies (or to be the recipient of a joke) is to be part of Truckee and the epitome of being a local.

Mitch Clarin, local real estate broker and general contractor, has produced the show since 2004 and has become synonymous with the Follies. "I love working the follies, the energy that comes from all involved, the camaraderie, the friendships that develop, also the divorces, children that arrive... you get the picture! Of all the volunteering that I do, I enjoy the follies the most. What other town comes together to make fun of themselves in such a friendly manner? We're super lucky to live here."

**Save the Date!** This hilarious and blush-worthy town roast will entertain sold-out crowds April 27-30, 2022. This is definitely an adults-only show. The long-standing, quaint tradition of lining up in front of Cabona's on April Fool's Day to purchase your tickets is gone, replaced with tickets available online this year for the first time.

The event has always been held at the Community Arts Center on Church Street for its historical tradition and charm.



**For more information, or to purchase tickets, go to: [www.historictruckee.com](http://www.historictruckee.com)**



## KANE AND AIMEE SCHALLER

are long-time locals, love directing the Truckee Follies, and have done so since 2012 – this will be their fifth show. Kane grew up in Truckee and Aimee moved here in 2004 after meeting Kane on a blind-date over a typical Truckee ski weekend.

Kane is an Owner/Partner and head of the California Leadership team at Dickson Realty. Aimee is the

General Manager at Aegis Insurance

Markets. They have two daughters ages 13 and 10. The Schallers are heavily involved in the community, sitting on Boards including Truckee Rotary, Truckee Community Theater, Truckee-Tahoe Swim Team, Humane Society- Truckee Tahoe, and the Truckee Chamber of Commerce.



**MITCH CLARIN** began his career as a landscape contractor in Long Island, NY. He moved to California in 1989, acquired his general contractor's license, and then eventually a real estate and brokers license. He is committed to serving his community.

Mitch is founder and has held several board positions for the Contractors Association of Truckee Tahoe (CATT) and Tahoe Sierra Board of Realtors (TSBOR). He is past president of the Rotary Club of Truckee and was named Rotarian of the Year in 2018. He was honored as the Tahoe Sierra Board of Realtors Broker of the Year in 2003, Volunteer of the Year by Truckee Chamber of Commerce in 2006, and voted Builder of the Decade by CATT in 2009 and 2018.





DISCOVER ALL OF TRUCKEE

# Exploring the Deerfield Area

*Yes there is life (and businesses)  
beyond McDonald's!*

Driving south on SR 89, you see the line of cars at McDonald's drive-thru, Village Pizzeria, SaveMart, and Starbucks, but many locals aren't even aware of the many eclectic businesses that make up this business district of Truckee.

Some of the businesses you'll find near the Deerfield Plaza include: Crossroads Car Wash, The Inn at Truckee, Truckee Gymnastics, Truckee Laundry, Start Haus Ski & Bike, Wong's Garden, Spoiled Petz Grooming, and Donner Creek Brewing (owned by a former Safeway pharmacist, they regularly host live music). In the fall, a ladies' group ride hosted by Start Haus started at their shop on Deerfield Drive, rode to some fun trails on nearby Donkey Hill Ridge (formerly JackAss Ridge), pedaled back for après drinks and bonding outside at Donner Creek Brewing, then finished the evening with some delicious frozen yogurt at Summit Swirl.

In the adjacent Truckee Crossroads Center, besides the anchor stores you'll find a post office, Mehil Indian Bistro, BlueZone Sports, O'Reilly Auto Parts, DreamTown Crossfit, and more. Here are some highlights of just a few businesses in the area.



# DEERFIELD PLAZA



## Mi Pueblito Market

Elda and Oscar Nunez saw a need for a specialty grocery store for Mexican American locals and opened Mi Pueblito Market in 2016 to immediate success. Most of their products are from Mexico,

including personal items and cleaning products. They stock a wide variety of fresh and dried peppers and tomatillos, numerous brands of tortillas, homemade salsas and sauces, Mexican beer and sodas and more. Mi Pueblito also boasts a butcher counter with deliciously seasoned meat. They have also recently started serving delicious and reasonably-priced hot meals. You can pick up house-made burritos, rice and beans daily between 11:00AM and 6:00PM. Tuesday is enchilada day with your choice of verde, red or their to-die for mole. Wednesday you can choose from pork, chicken, or cheese tamales, and Friday they serve their perfectly-seasoned fajitas, which you can also order from the butcher counter and cook up yourself.

## Truckee Laundry

[www.truckeelaundry.com](http://www.truckeelaundry.com)



Opening around the same time as Mi Pueblito in 2016, Truckee Laundry was the first laundromat to be built in almost four decades. The two families (Scott & Linda Ferguson, and Aaron & Kim Harris) invested two years and \$750,000 into building the

state-of-the-art laundromat, filling a critical need and helping reshape what a laundromat can be. Their customer reviews say they are the nicest, most comfortable, friendliest, and coolest laundromat they've ever been to. They offer wash & fold service, bedding, outerwear, and even pet bed cleaning, and added a mail center as well. In addition to the laundromat, they process more than 4,000 pounds of commercial linen a week for our town's second home care. They offer a clean, comfortable, convenient, and safe place for people to take care of the chore of doing laundry, not the most fun way to spend time. They support many of our youth sports teams and donate to several charter schools. See co-owner Aaron's Big Life Local profile on page 25.

## Dirt Gypsy Adventures

[www.dirtgypsyadventures.com](http://www.dirtgypsyadventures.com)

Founded by longtime local Ryan Fowler, Dirt Gypsy Adventures offers guided mountain and gravel bike tours, trailhead shuttles, and rentals in North Lake Tahoe and Northern California.



Even if you're an experienced mountain biker, Dirt Gypsy guides can introduce

you to your new favorite trail and give you technique guidance. You can choose from single or multi-day rides, shuttle service throughout the Tahoe Basin for riders, hikers and trail runners, and a top-notch rental fleet. Dirt Gypsy believes that mountain biking is about the experiences you have on and off the bike, the camaraderie that develops over the long miles, the jokes that are shared, the memories made from friendly challenges amongst peers, and waking up with sore legs yet wanting to get back out in the woods.

## Start Haus Ski & Bike

[www.starthaus.com](http://www.starthaus.com)



Start Haus is best known as the shop for ski racers – their clients race all over the world, so their ski tuning, mounting, and boot fitting expertise is available year-round. But you

don't have to be a pro to benefit from their services and top-of-the-line gear. What do skiers/boarders do when they can't bomb down a mountain on snow? They rip down mountains on bikes. In 2015 Start Haus expanded into biking, repping Giant, LIV, and Evil mountain bikes and ebikes. Their bike mechanics all have decades of experience wrenching. The Start Haus moved to their Deerfield Drive location in 2019 from their previous location in the Gateway area. While they miss the visibility of their old location, they are enjoying getting to know some new regulars who walk over from The Boulders condors.

# deerfield



# CROSSROADS CENTER



**Kitchen Collab**  
[www.kitchencollab.com](http://www.kitchencollab.com)

Chef Alex Tolger created Kitchen Collab in 2018, a modern, collaborative kitchen space and culinary incubator for local food entrepreneurs. Tucked away behind Starbucks, it is Tahoe's only licensed, shared fully-equipped commercial kitchen available for rent to caterers, private chefs, food production companies, food educators, and food trucks. Members include Tahoe Empanadas, Local Chef Productions, Mix'd Menu Food Trailer, Noisette's Mobile Kitchen, Mountain Lotus Provisions, Folklore Foods, Platterfare, and Alex's own MOGROG Rotisserie and Cafe. Kitchen Collab's versatile event space has been used for fabulous themed prix fixe pop-up dinners, entwining local art and musicians to complete the experience. When events were cancelled, he and other members used Kitchen Collab during the pandemic to provide free meals to those in need. Alex plans to host events again post-pandemic.

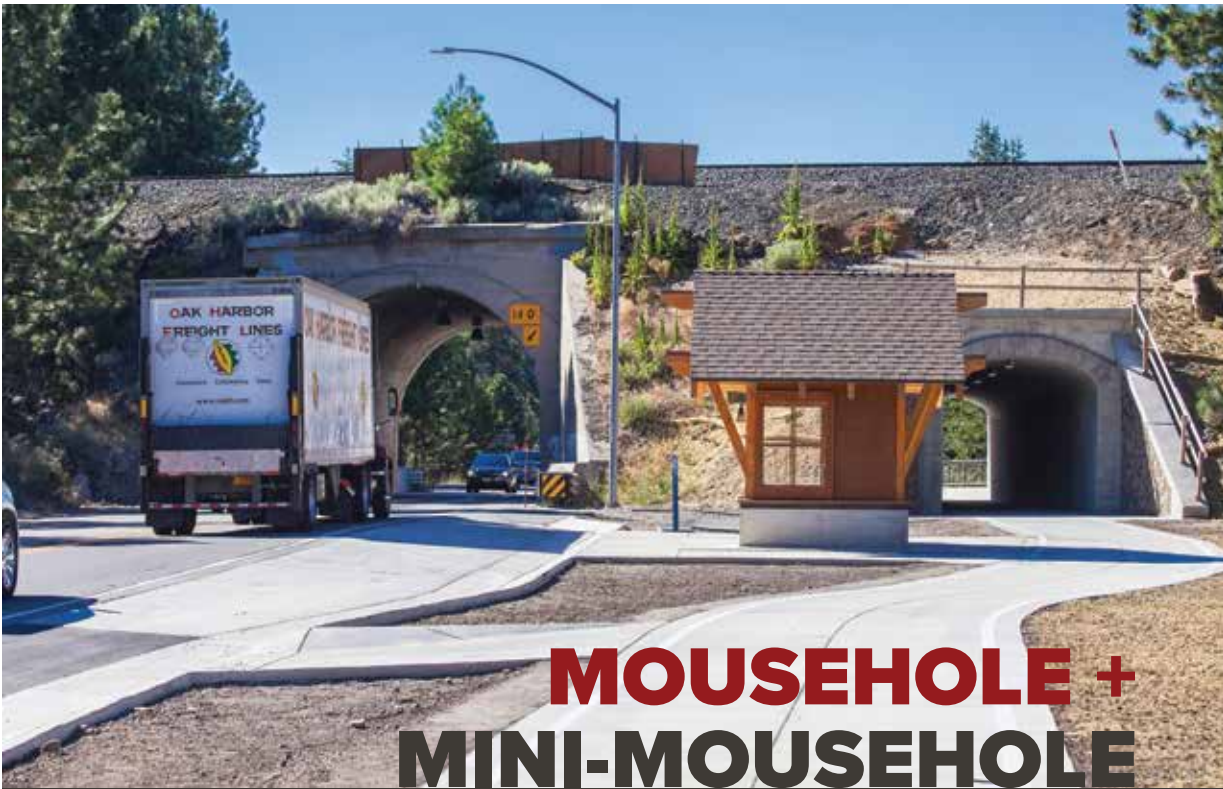


**Summit Swirl**  
[www.summitswirl.com](http://www.summitswirl.com)

We all love our frozen desserts, and at Summit Swirl you can enjoy some tasty frozen yogurt year-round. From the slopes or the trails, hitting this froyo shop is the perfect ending to your mountain adventure. The beautiful shop was built by owners Tom and Jojo Richards, opening their doors in December 2015. Their tasty soft-serve frozen yogurt is made from the highest quality ingredients with new flavors being created all the time. Can you say Espresso, Cherry or Strawberry Oat Milk? Or Horchata? When you swirl Cookie Butter with Cake Batter, does that make it Cookie Cake Butter Batter? All we can say is YUM! The self-serve shop has a rotating selection of flavors of frozen yogurt, sorbet, and non-dairy yogurt as well as a multitude of topping choices – including beautiful, fresh fruit in season. In the winter, Summit Swirl is open from 1:00 to 7:00 pm, Sunday through Thursday and until 8:00 pm, Friday and Saturday.

**For a complete list of businesses  
in the Deerfield Drive area,  
visit [Truckee.com](http://Truckee.com).**





## MOUSEHOLE + MINI-MOUSEHOLE

The Town of Truckee had a growing problem in the years leading up to 2016. Pedestrians and bicyclists traveling along State Route (SR) 89, the most heavily used highway between I-80 and Lake Tahoe, had to share a narrow road crossing under the railroad tracks with cars and trucks. The 24-foot-wide concrete tunnel under the Union Pacific Railroad was built in 1928, and it had no shoulders, bike or pedestrian facilities. Thousands of vehicles pass through the tunnel each day, which locals call “the Mousehole.”

To address these safety challenges, Truckee – in partnership with Caltrans, Union Pacific Railroad and Nevada County Transportation Commission – designed and constructed a 12-foot-wide bicycle and pedestrian tunnel next to the SR 89 roadway.

The design took the tunnel’s aesthetics into account. The arch mimics the look of the larger tunnel, but the rock treatment on the wing walls gives the “Mini Mousehole” its own unique look. From minimizing disruptions for rail traffic and vehicles on SR 89, to the highly complex construction challenges, the project was a huge undertaking.

Many nearby residents use the route through the Mousehole on a daily basis to walk to local businesses, grocery stores and schools. Construction of “Mini Mousehole” has given pedestrians and bicyclists a safe place to cross under the railroad away from traffic. The project included a new transit shelter and created a critical linkage with local and regional trail connections between Truckee and nearby Lake Tahoe.



Watch a cool time-lapse video of the Mini Mousehole construction.

Read more about this amazing accomplishment here.



BRYCE  
BENNETT



Truckee-Tahoe  
Athletes to  
Watch in the  
**2022**  
**OLYMPICS**





# The Olympics

are just weeks away on February 4–20th and man are we excited! Truckee-Tahoe has a special connection to the Olympics – many of us live here because we are so passionate about winter sports. We’re also proud of our Olympics heritage and the history behind the 1960 Winter Olympics held in Olympic Valley. Not surprisingly, many world-class ski and snowboard athletes make Truckee-Tahoe their home. It’s not unusual to run into Daron Rahlves at a school fundraiser, or Anna and Marco Sullivan mountain biking on Jellystone. Many former Olympians work and own businesses in Truckee Tahoe. In fact, four of our independent coffee houses in Truckee-Tahoe are owned by Olympic or pro skiers/snowboarders: Kristine Krone, Wild Cherries; Ralph Backstrom and Travis Ganong, Pacific Crest Coffee Co.; Nick Visconti, Drink Coffee Do Stuff; and Greg Buchheister, Coffeebar.

## Let the Games Begin!

Olympic Watch Parties will be an exciting place to cheer on the U.S. and particularly our local ski and snowboard Olympians. Be sure to check Truckee.com events page as Olympic viewing parties are added.



The top U.S. snowboard athletes who will compete at the 2022 Olympics are already household names: Shaun White, Chloe Kim, and Jamie Anderson, two-time Olympic gold medalist in slopestyle from South Lake Tahoe. But Truckee’s own **Toby Miller** is expected to be the “next big thing” in halfpipe snowboarding, according to NBC News.

Miller, 21, moved to Truckee with his family at age 8 from southern California to support his snowboarding aspirations. At age 13, he won the halfpipe contest at the USASA National Championships and got his first sponsorship deal. In 2018 Miller became the 2018 Junior World Champion, got 2nd place at the 2018 Copper Grand Prix, and took 3rd place at the 2018 Dew Tour. Shaun White, who owns a home in Tahoe and has trained at Northstar California and also at Mammoth, which he is part owner of, is Miller’s good friend and mentor. Miller was on the hill to congratulate him when White earned an Olympic gold medal in halfpipe at PyeongChang 2018. Miller enjoys taking photos and making videos for his YouTube channel.

## Men’s Alpine Ski Team

The US Alpine Ski & Snowboard Team announced their picks for the 2021–2022 US Ski team in mid-November. Of the five selected for the Men’s A Ski Team, two are born and raised in Truckee-Tahoe and are representing Team Palisades Tahoe and the United States at the Olympics in Beijing: Bryce Bennett of Truckee and Travis Ganong of Alpine Meadows. Erik Arvidsson, also of Team Palisades Tahoe, and Luke Winters from Sugar Bowl Academy will ski for the U.S. as well.



**Bryce Bennett**, age 29, grew up in Truckee with skiing in his blood, ripping powder at Palisades Tahoe. His mom worked at Alpine Meadows Ski Resort and his dad raced telemark. He graduated high school from the Truckee campus of Forest Charter School. Bennett was inspired to race by Daron

Rahlves and Bode Miller. Bennett recently won his first World Cup podium, racing to first place in Downhill in December in Val Gardena. Bennett does CrossFit with his friends to stay fit in the off season and enjoys spending time outside with his family and fiancée. He enjoys fishing, backpacking, mountain biking, and golfing.



**Travis Ganong**, 33, spent his youth chasing his older sisters down the slopes at Palisades Tahoe with his twin brother and was a member of the Mighty Mites Ski Team. His family still lives, works, and plays here – if you find yourself in need of medical care in Tahoe, you might see his father Dr. Richard

Ganong or sister Dr. Alison Ganong. The whole family was there to cheer him on in 2016 when Ganong finished 3rd in Downhill and 4th in Super G at the Lake Louise World Cup. He went on to finish in the top 10 in six more World Cup events that year and then was the first American man to win the Kandahar Downhill in Garmisch-Partenkirchen 2017. He returned to skiing after a back injury in 2018 and recently grabbed his first career podium in the World Cup Super G, placing 3rd. When he’s not skiing, Ganong likes to spend time backpacking and playing on Lake Tahoe with his girlfriend, Canadian Ski Team pro ski racer Marie-Michele Gagnon. He also enjoys cooking and helping run Pacific Crest Coffee Co., of which he is a co-owner.



## Truckee-Tahoe Olympic Athletes

The list of Truckee-Tahoe, South Lake Tahoe, and Reno area athletes is long and impressive. Here is a list of *just some* of the winter athletes that we've cheered on over the years.

### Women's Alpine Ski Team

Hailing from Edwards, Colorado, two-time Olympic and six-time world champion Mikaela Shiffrin leads the women's U.S. Alpine Ski Team. Nina O'Brien, one of four women including Shiffrin on the A team, is from Edwards as well, but she splits her training between Burton Mountain Academy and Team Palisades Tahoe. Women from Team Palisades earned two of the nine top spots on the women's ski team, AJ Hurt, a Tahoe native from Carnelian Bay, and Keely Cashman.



**AJ Hurt**, 21, has been skiing her whole life. (AJ is for Amelia Josephine). She is considered one of the top "women to watch" skiers in the U.S., having scored points in four disciplines in 2021 - Parallel, Slalom, Giant Slalom and Downhill. She joined the Squaw Valley Ski Team at age four, and fell in love with skiing, especially the adrenaline of "ripping down the mountain." She traveled with the U.S. Ski Team in 2018, racing her first World Cup at the age of 16. When she isn't skiing, Hurt likes to hang out on the beach near her home at Lake Tahoe.

### Cross Country Skiing



**Hannah Halvorsen**, 23, is a Truckee native. Growing up in Tahoe Donner as the oldest child of six in an active family with parents who are educators, she was on skis as soon as she knew how to walk and enjoyed multiple sports and outside activities. After graduating

from Sugar Bowl Ski Academy, Halvorsen's pursuit of professional cross country skiing led her to join Alaska Pacific University Nordic Ski Center in Anchorage. Halvorsen is a four-time National Championship medalist and a World Championship Relay medalist. In November 2019 she was struck by a car in a crosswalk in Anchorage causing a skull fracture, bleeding and bruising in her brain, a tibia fracture, and torn MCL and PCL. It's been a long road to recovery and rehabilitation, but Halvorsen was grateful that there was no permanent damage and is excited to make it to the Olympics. When she's not skiing, Halvorsen enjoys reading, painting, sewing, and volunteering at the local food kitchen in Anchorage. She is also active in promoting positive body image for young women.

#### Julia Mancuso

Alpine Skiing, 2002, 2006, 2010, 2014  
Giant Slalom - Gold, 2006  
Downhill - Silver, 2010  
Super-Combined - Silver, 2010  
Super-Combined - Bronze, 2014  
Owns more Olympic medals than any other U.S. women's alpine skier: four as of 2014

#### Shannon Bahrke

Freestyle Skiing, 2002, 2006, 2010  
Moguls - Silver, 2002  
Moguls - Bronze, 2010

#### Jonny Moseley

Freestyle Skiing, 1998, 2002  
Gold, 1998

#### Daron Rahlves

Freestyle Skiing, Ski Cross, 1998, 2002, 2006, 2010  
Current Palisades Tahoe Athlete Ambassador

#### Stacey Cook

Alpine Skiing, 2006, 2010, 2014, 2018

#### Danny Davis

Snowboarding Halfpipe, 2014

#### Mark Engel

Slalom Skier, 2018

#### Nate Holland

Snowboarding, Snowboard Cross, 2006, 2010, 2014

#### Adam Hostetter

Snowboarding, Giant Slalom, 1998

#### Jimmy Heuga

Skier Slalom - Bronze, 1964

#### Tim Jitloff

Alpine Skiing, 2014, 2018

#### Glenn Jobe

Biathlon, 1980

#### Russell Kennedy

Cross Country Skiing, 2018

#### Kristin Krone

Alpine Skiing, 1988, 1992  
Owns Wild Cherries Coffee House

#### Tamara McKinney

Alpine Skiing, 1980, 1984, 1988

#### Katerina Nash

Cross Country Skiing, 1998, 2002

#### Marcus Nash

Cross Country Skiing, 1994, 1998

#### Joanne Reid

Biathlon, 2018

#### Karly Shorr

Snowboarding, Slopestyle, 2014

#### Marco Sullivan

Alpine Skiing, Downhill, Super G, 2002, 2010, 2012

#### Annika Taylor

Cross Country Skiing, 2018

#### Eva Twardokens

Alpine Skiing, 1992, 1994

#### Mark Wellman

Winter Paralympic Games Nordic Skiing, 1992, 1994





## Squaw Valley 1960 Olympics

In December 1954, Alexander Cushing, who owned land in what was formerly called Squaw Valley, saw a newspaper article about hosting the Olympic Games and immediately ran with his vision of hosting the Games. It seemed like a longshot at best, the valley at the time was undeveloped except for a ski lodge and lift that he had built and other U.S. cities bidding to host the Olympic Games included Reno and Anchorage, Alaska.

Cushing got the support of the State of California, then the US Olympic Committee, and finally the US Government through

Congress and a resolution signed by President Dwight D. Eisenhower. At the same time, he was busy raising the funding needed to develop the Squaw Valley site.

A mere six months since Cushing had read the article, the International Olympic Committee voted to make Squaw Valley the host of the 1960 Winter Games, beating out Innsbruck (AUT), St Moritz (SUI), which had hosted the 1928 and 1948 Winter Games, and Garmisch-Partenkirchen (GER), the host city in 1936. In less than five years, Squaw Valley went from a mostly undeveloped site to a fully equipped and accessible town.

The 1960 Winter Olympics introduced many “firsts,” including innovations like live broadcast, instant replay, sponsorships, and an official Olympic Village for the athletes. This was the first Olympic Games where athletes all stayed in proximity to each other and could interact casually. And thanks to Walt Disney’s involvement in producing the Olympics at Squaw Valley, the Games featured an unprecedented level of pageantry for the opening and closing ceremonies that was adopted thereafter. A fascinating documentary,

“Magic in the Mountains” was recently released that tells the underdog story and then triumph of the 1960 Winter Games. To find where to view the film, visit:

[www.magicinthemountainsfilm.com](http://www.magicinthemountainsfilm.com)

## SNOW SPORTS MUSEUM



**In fall of 2021** the SNOW (Sierra Nevada Olympic & Winter) Sports Museum’s vision was introduced to the greater Tahoe Community. It’s a nonprofit created by members of the skiing community, who for many decades have had the idea to build a museum of Sierra Ski History and the 1960 Winter Olympic Games. Their plan is to establish a museum where the evolution of winter sports in the Sierra Nevada and the 1960 Winter Olympics can be researched, studied, and displayed. Creating an inspiring, environmentally beautiful building – a space where local legends can be recognized and celebrated, and where both residents and visitors from all over the world can gather and experience the pioneering spirit that built the magical place that we love to ski and ride.

The team now consists of more than 35 Directors, Advisors, and Athlete Ambassadors, many who are former (and some current) Olympic athletes. The team is working together to develop necessary committees and to execute the foundation’s strategic plan and marketing strategies. The grass roots funding for the foundation is achieved through grant applications, fundraising campaigns, community support, and individual donations. The SNOW Sports Museum is launching a capital campaign and continues to work with the United States Olympic & Paralympic Committee toward Olympic Legacy Museum status. Their vision is to also create a community event space, café and museum shop, and an education center.

The SNOW Sports Museum will be hosting an Olympic Viewing Party. Watch their website at, [www.thesnowmuseum.org](http://www.thesnowmuseum.org) for more info.

Read more about  
SNOW Sports Museum  
Vision Report





Tahoe Mountain Hub,  
Old Greenwood

# Remote Workers:

## Coworking Spaces Can Help with Connections to Community

No doubt about it. Working remotely has many benefits: living where you want, flexible hours, saving money, no commute, and autonomy and control over how you work, to name just a few. Many of our new residents have been able to relocate here due to the option of remote work.

Coworking or shared workspaces may be a trend embraced by entrepreneurs, small companies, start-ups, independent workers, and freelancers but it may also cure the surprisingly lonely road trodden by some remote team workers. Yes, working remotely may be convenient and provide extra time to help with work-life balance, but it can also cause loneliness, isolation and a lack of feeling connected to your community.

According to a study by the Journal of Applied Psychology, remote workers may benefit from coworking spaces, in that these spaces provide local, convenient, in-person social interaction that is missing when one is isolated and working from home.

There also is a price to pay for avoiding the grind of going into the office daily. Working from home can also mean navigating an obstacle course of attention seekers: bored children, whining dogs, and the constant nag of regular household duties. Coworking spaces can provide that nice separation between work and home when there may be too many distractions.

Fortunately the Truckee-Tahoe area has several coworking options available to provide places for social interaction, work collaboration, and networking. A place to meet people, connect with other professionals in a stimulating atmosphere that eliminates distractions and increases productivity.







## Lift Workspace

[www.liftworkspace.com](http://www.liftworkspace.com)

With a large, bright open floor plan, private conference rooms with mountain views, and private booths for calls/video calls, **Lift Workspace**, located at 12242 Business Park Drive near the Truckee Tahoe Airport is Truckee's full-service coworking space. They have high-speed Internet service from two providers in case one goes down. The Lift offers 24/7 access to members, with options of a dedicated desk at the highest rate, unlimited monthly use with a flex desk, five visits/month membership, or a day pass (on hold now). Members can sign up to reserve conference rooms and booth space, including a new state-of-the-art Zoom conference room setup.

"We are a mission-driven business, designed to create a space where people can focus, concentrate, and collaborate to make a positive impact on our community and our planet. We've been supporting dozens of social enterprises working on some challenging issues," Lift CEO Jan Holan Atwell explained.

### Some of the start-up businesses currently working at the Lift include:

- **Social Stream**, a business focused on bringing large nonprofit marketing services to small nonprofit organizations. Jeff Patrick, the founder and CEO has picked up several clients and collaborators through Lift Workspace.
- A start-up founder focused on drone surveys of solar plants successfully grew and then sold his business to **DroneBase** and continues to serve as the company's manager of global solar solutions.

- **Vibrant Planet**, a Public Benefit corporation, is a start-up working on climate change solutions. On the same day, they could have the CEO of Vibrant Planet working in the space alongside a sustainability engineer working on renewable energy solutions for the UN Climate Initiative and a manager working on a sustainable cities project for the World Wildlife Fund. This is the type of networking that is difficult and less fun to do from home.

When Truckee shut down during the pandemic, the Lift remained open to support a few members working in critical infrastructure who either had families at home or poor Internet connectivity. Those few members were not enough to pay the bills, however. Jan is grateful that a substantial portion of their members maintained some type of membership even though they couldn't use it. "This is one of the benefits of supporting the community. When you really need it, the community comes together to support you," said Jan.

The Lift had to make adjustments for COVID-19, including removing desk space for more distance and creating more private office spaces because video meetings went through the roof. Because they have fewer desks and high demand, the Lift has had to cancel day pass use for now and there is currently a short wait list for membership. As a result, since the pandemic, almost all the Lift's clientele are locals, including people who have recently moved to the area. Jan also had to cancel Lift events, such as a Tahoe Regional Young Professionals Mixer and the monthly lunchtime Wellness Speaker Series (with such topics as "Food as Medicine.") Looking to the future, Jan is planning to add back in more workspaces and reinstate day pass use to serve more visitors and temporary residents as pandemic protocols allow.



The Lifts' members include quite a few start-ups, many of which are in the social enterprise space. As an entrepreneur himself, Jan is frequently providing informal peer-to-peer coaching and connecting people to peers and resources that help them succeed, whether it is marketing, accounting, technology or strategy.

## The Hub

### Northstar, Old Greenwood & Downtown

[www.tmrealestate.com](http://www.tmrealestate.com)

Recognizing that the utility of a traditional real estate office has changed in the era of smartphones and remote work, Tahoe Mountain Realty (TMR) has repositioned their three premium locations with more functional uses that provide added value to the community. A year before the pandemic, TMR identified an opportunity in the Tahoe-Truckee region, converted their office at Old Greenwood into a coworking space referred to as the Tahoe Mountain Hub. Quickly recognized as a valuable asset to the community as throngs of remote workers flocked to the region untethered to a physical office, TMR pursued the chance to bring



The Hub at Northstar

additional value to the Tahoe-Truckee community adding a Hub in historic downtown Truckee then transforming their flagship office in The Village at Northstar into a Hub location.

The Hub is a coworking space that is free to the public, providing the flexibility to work, socialize, and play in the beautiful Tahoe-Truckee region. At each Hub location, guests will find an inviting atmosphere, complimentary wifi, and opportunity for collaboration and networking. Each of the three locations has a distinct personality with the common thread of free and spontaneous access open to the public Monday through Friday from 10 am to 4 pm. This first come first serve model requires no reservations.

**NORTHSTAR**

**Zuri Coffee Co. | The Village at Northstar | Vibrant**

At the entrance to the Northstar Village, The Hub is the perfect place to work or socialize in between shopping, dining, or hitting the slopes. Enjoy a coffee at Zuri Coffee Co. and complimentary wifi in the collaborative coworking space.

**DOWNTOWN TRUCKEE**

**Central Location | Game Room | Intimate**

Situated in the heart of this historic mountain town, The Hub Downtown Truckee is centrally located to shopping and dining at the restaurants, and catching one of Truckee’s many events. The family-friendly coworking space includes a game room giving the whole family something to enjoy.

**OLD GREENWOOD**

**Views | Space for Groups | Expansive**

With spectacular views of the 18th hole and Northstar’s Lookout Mountain, The Hub at Old Greenwood is the perfect coworking space in Tahoe’s premiere golf resort.

# North Tahoe Coworking Spaces

**TAHOE MILL COLLECTIVE, ALPINE MEADOWS**

Located at 150 Alpine Meadows Rd., minutes from Palisades Tahoe’s ski areas. Drop-in availability for a desk, private office or small conference room. This open-concept workspace with floor-to-ceiling windows provides an abundance of natural light. The Crest Cafe is next door for coffee and lunch.

**TAHOE MILL COLLECTIVE, TAHOE CITY**

A new, lakefront coworking space in Tahoe City located at 395 North Lake Blvd. Eight well-lit, spacious private offices, in addition to open desks in a shared common space. Members have access to a private meeting room, kitchen, and waiting area. [www.tahoemill.com](http://www.tahoemill.com).

**MOUNTAIN WORKSPACE, INCLINE VILLAGE**

If you’re on the east end of the lake, Mountain Workspace is another full-service coworking community in Incline Village that also has drop-in availability. It features private offices, dedicated workstations, open workspace, mail delivery, and a conference room for rent. [www.mountainworkspace.com](http://www.mountainworkspace.com).

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ANNUAL SERVICES



# Aaron Harris



**OCCUPATION** Co-owner of Truckee Laundry (co-founded with one of my best friends Scott Ferguson)

**YEARS IN TRUCKEE** 34 years

**ORIGINALLY FROM** Whitmore, California

**WHY TRUCKEE** I saw an article on Sugar Bowl that really caught my attention. I headed up in my 1978 Datsun pickup, \$100 in my pocket and stayed at a church until dorm rooms were ready. The people on Donner Summit were very nice and liked different types of people. I fell in love with my beautiful wife Kim, the community, weather, and indoor activities. This place gave me work opportunities at a ski resort where I learned customer service, managing skills and heavy equipment operation, all of which has been valuable when I opened my own business.

**BIG LIFE** We have a great community filled with extraordinary people. The weather is amazing and I just love how beautiful the summers are with lots of time to enjoy the outdoors with my wife Kim and daughter Jasmine. I'm highly involved in the community, especially youth sports where I work as a Truckee High Baseball Coach. I love working with the kids, our great schools, our community and our customers, and enjoy making people happy.

*Aaron is very involved in many aspects of the community, and recently joined the Truckee Police Chief's Advisory Committee.*



# HOME

## Is Where You Belong

Home is not where you live, it's where you belong. The desire to belong and feel like you're a part of a community is a basic human need and longing. No surprise, the pandemic has made this difficult, as has technology and remote work. These days you can easily spend a lot of time alone, instead of going out. When you have an opportunity to meet people, develop relationships and acquaintances, your sense of belonging increases. These acquaintances can provide connections to other people, things to do, places to explore, ways to get involved.

## BIG LIFE Connections

**BIG LIFE Connections is a program developed by the Truckee Chamber of Commerce in partnership with the Town of Truckee. It is designed to:**

- Connect the community
- Develop relationships
- Encourage engagement, highlight volunteering opportunities
- Connect with businesses and the people behind the business
- Share Truckee's character, culture, values – what it means to be a Truckee Local!

“We started out with the goal of helping the large influx of new residents become connected to their new community and acquainted with life in Truckee -- not only basic information, but also understanding what makes Truckee such a special place to live, our culture and how it is different from life off the mountain, ways to engage, give back, and volunteer. We quickly realized that whether you are a newcomer or longtime local, there's always something new to learn and experience.

Integration of all members of our community, whether long-term residents, new residents, seasonal residents, or visitors benefits everyone. We have an opportunity to leverage the new talent in our region to contribute toward the success of our community. We are all stronger together.

Maybe you are new, or have lived here for years but would like to feel more connected to your community. You know there is more to making it feel like home, but don't know where to start. BIG LIFE Connections will help you connect, explore, and discover fresh insight into your hometown -- from meeting friends, to new adventures, to getting to know local business owners. Learning more about your neighbors and Truckee, and experiencing it with others, will help you become more connected and develop your sense of belonging. Call it the “21st-Century Welcome Wagon.”

*Lynn Saunders*

PRESIDENT AND CEO  
TRUCKEE CHAMBER OF COMMERCE

Scan to  
learn more!



**Loving the place we live** benefits us, but being loved by residents is also vital for cities and towns. In a multiyear study, Gallup and the Knight Foundation, a nonprofit group that promotes community engagement, surveyed 26,000 residents of 26 American communities from Boulder, Colorado, to Myrtle Beach, South Carolina, about how much they loved where they lived. The results revealed that even during the height of the Great Recession, the happier residents were with their town, the more the town prospered economically.





Town portrait at Donner Lake celebrating 25th Anniversary of incorporation.



The Be Local 365 program encourages residents and visitors to make supporting our local community a way of life, including shopping, dining, and using local services and products.

“Last year we introduced the Shop Local 365 program that encourages supporting local businesses as a daily practice to help make our community stronger. We can do this by thinking local first for dining, shopping, and services – 365 days a year.” explained Saunders. “This new Be Local 365 program is an evolution of that program.”

“Small businesses are owned and operated by our friends and neighbors, many of whom have struggled for nearly two years of the pandemic. There are personal, economic, and community benefits to thinking “Be Local,” said Saunders.

When consumers in the community spend their dollars locally, the money stays and recirculates in the community through jobs, investment and donations to nonprofit organizations that are tirelessly working to make Truckee a better place to live. On the flip side, money spent off the mountain never comes back to our community. Be Local 365 strives for a vibrant, inclusive, and sustainable local economy that supports our resilient, prosperous and joyful community. When people buy and invest locally, everyone has a meaningful stake in the local economy.

## Where do I begin?

### 1. SIGN UP.

Your first step is to head to [Truckee.com/BIGLIFEConnections](http://Truckee.com/BIGLIFEConnections). Signing up with the program is free and you will then receive our newsletter with information about upcoming BIG LIFE Connections events that will be held throughout the year. Additionally you'll learn about community events, volunteer opportunities, ways to engage, be heard, and make a difference in your community. We won't bombard your inbox, we promise!

### 2. UTILIZE OUR RESOURCES.

Besides the BIG LIFE Connections events, the Truckee Chamber website, [Truckee.com](http://Truckee.com), is full of information about our community, businesses and events. With sections like Explore Truckee, Play Outdoors, Create a Big Life, Events and News, and a robust Blog, there's plenty of information to be found. Visit our Facebook or Instagram pages to see timely information about what's happening, local businesses, and community members.

### 3. ATTEND OUR BIG LIFE CONNECTIONS EVENTS.

Explore all that Truckee has to offer by attending our events held throughout the year. Build your personal and/or professional network by connecting with like-minded people who share your interest in learning more about your community. Keep an eye on our events calendar for the most up-to-date information. Some events have included a meet-up at Donner Lake with elected officials and longtime residents, a tour of the museums of Truckee, a virtual meet-up with our current and first mayor to hear the Town Council priorities for the year and the fascinating story of incorporation and why it was such an important step in making Truckee what it is today.

### 4. BE PART OF THE BIG LIFE CONNECTIONS COMMITTEE.

This group of people are interested in meeting other residents and learning more about Truckee. They are an energetic group, enthusiastic about living here and are full of ideas for our next BIG LIFE Connections event. Get to know some people while planning our roster of upcoming events.

# The **How's** and **Why's** of Truckee



## Why Hasn't My Street Been Plowed Yet?

**Help! It's been snowing like crazy and I haven't seen a snowplow for hours! Why hasn't my street been plowed yet?**

The Town of Truckee Department of Public Works plows the snow. Their Snow Removal Plan's primary goal is to provide for the safe and orderly movement of emergency equipment, vehicle traffic and pedestrians throughout the community during winter months.

### Snow Removal Priorities for Roads

1. **Support for emergency agency responses**
2. **Main arterial and school bus routes**
3. **Secondary residential streets**
4. **High elevation areas subject to high wind**

### Snow Removal Schedules

Plowing begins as soon as there is snowfall accumulation of 3" or more. During a snowstorm, snow removal crews are scheduled 24 hours a day until all roads are clear. It is the goal of the Public Works Department to plow each residential street two times over a 24-hour period during sustained snowfall events. While snow removal can't be coordinated with private snow removal companies, typically they are aware of the Town's plowing schedules and do their best to follow after Town snow removal equipment.

### RealTime Snow Plow and Sand Truck Activities + Snow Removal Hotline

Click on Truckee 511 ([www.511portal.com/truckee](http://www.511portal.com/truckee)) for real-time, GPS tracking of all snow removal equipment. During significant snow events, the Town staffs a Snow Removal Hotline. To get an estimate on when your street should be cleared, you can call the Operations Center at 530-582-7707.

### Those Dang Snow Berms – Ack!

There simply is no way to avoid berms. Snowplows push the snow off the roadway in smooth, continuous passes and the snow ends up on the road shoulders, sometimes blocking driveways. To avoid double work, try to blow or shovel snow from your driveway after a plow has been by and move the snow to the right of your driveway as you face the road. While a lightweight shovel with a plastic blade is easier for most shoveling jobs, it's a good idea to have a sturdier shovel with a metal blade and/or a snowblower for chopping through tough berms.

### Pushing or Blowing Snow into Streets

This is a common mistake made by visitors and newbies: Under no circumstances can snow be plowed or blown into the street because it can interfere with Town snow removal operations or the public's use of the streets.

### Sanding of Streets

Sand and brine are only applied to main arterials and bus routes. The use of sand is limited to hills, curbs, intersections and traditionally icy areas. The application of sand is done sparingly so as to not adversely affect Town infrastructure, water quality, and the environment. Brine trucks operate exclusively on sand routes in traditionally icy and high traffic volume areas. Brine is primarily applied on designated roadways prior to forecast snow events.

See page 30 for Town of Truckee Snow Stats, including how much sand they recover each year.

Scan to visit the Town of Truckee's Snow Removal page to find tons of valuable information!





# Seana Doherty



**OCCUPATION** Affordable Community Housing Program Manager – Town of Truckee

**YEARS IN TRUCKEE** 25 years

**ORIGINALLY FROM** Portland, Oregon

**WHY TRUCKEE** The natural beauty sets the stage for a life where we are constantly reminded that we are part of a bigger world and right sizes one's perspective every day.

**BIG LIFE** Big Life – humm....to me this means living each day in a way that makes a contribution. To my family, my community, my friends. And organizing my time so that I can get outside and enjoy these amazing mountains and rivers.

*Seana has been a huge housing advocate for the Truckee-Tahoe region. She is passionate about working collaboratively to find solutions for workforce housing.*

# WINTER IN TRUCKEE

## BY THE NUMBERS

### TOWN OF TRUCKEE SNOW STATS

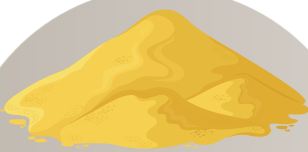
**14**

Front End  
Loaders



**1,200**

Tons Sand  
Utilized



**170**

Miles Plowed



**10**

Large  
Snow Blowers



**2**

Motor  
Graders



**5**

Sand Trucks



**80–90%**

Sand Recovered



**33** Snow Plow  
Operators  
(at full staffing)





Your questions  
deserve unscripted  
conversations.



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your Branch Leader  
here in Truckee.  
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### Daily Regional Routes

Year-round routes between Incline Village,  
Crystal Bay, Kings Beach, Tahoe Vista, Tahoe  
City, Olympic Valley, Truckee, and Northstar.

### Night Service

North Lake Tahoe and Truckee.

### Truckee Dial-a-Ride

Door-to-door service 7-days a week.

### Park and Ride

Weekends and President's Day.

[TahoeTruckeeTransit.com/Winter22](http://TahoeTruckeeTransit.com/Winter22)





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