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AN INSIDER'S GUIDE | SPRING 24

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Women Mean Business

Trail Running - Find Your Pace

Truckee Cultural District

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HOME

Longer Days of Spring

As the days get longer, I get more and more excited for spring and summer to hit the Truckee region! Don't get me wrong, I love winter and all it has to offer but spring means longer days, warmer temperatures, and new ways to enjoy our beautiful home. This issue we put a spotlight on some of the amazing women doing great work in our community and share some information about one of our favorite spring activities and more.

Trail Running

As the snow starts to melt, it is time to dust off those running shoes and hit the trails! Truckee is lucky to have a host of trails perfect for different levels of trail running. Turn to **page 14** for a list of our favorite trails, gear recommendations, and to learn about local running clubs that can keep you on track for your trail running goals.

Truckee Cultural District

Did you know that Truckee has the prestigious designation of having our own Cultural District? Designated in 2017, Truckee is one of 14 places in the state recognized for our arts and culture community. Turn to **page 22** to learn more about our Truckee Cultural District and how they are supporting our artists community.

Women in High Places

One of my favorite things about Truckee and the Tahoe area is how many women are killing it in their fields. Turn to **page 8** to read about some of these amazing women and how they got to where they are today. We know that this is just a sample of the work women are doing to make Truckee and Tahoe a thriving place.

Women Owned Businesses

Keeping with our theme of amazing women this issue, we have gathered a list of some of the women owned businesses in Truckee.

From long standing businesses like Wild Cherries to new ventures like Zander's BottleShop, women are an integral part of our business community. Flip to **page 26** to read all about our highlighted businesses.

How to Run for Office

As I am sure you are aware, 2024 is an election year! What you might not be aware of is how important local elections are to shaping our region. We have a lot of elected officials for the size of our community and the best way to make change is to run for office. Turn to **page 30** for some tips on how to run or join the Truckee Chamber and CATT on Wednesday, April 17, for a How to Run for Office workshop.

We hope you enjoy this issue of the Truckee Insiders Guide and we look forward to seeing you around town!

Jessica Penman

PRESIDENT AND CEO
TRUCKEE CHAMBER OF COMMERCE
EDITOR, TRUCKEE.COM AN INSIDER'S GUIDE



"One of my favorite things about Truckee is how many women are killing it in their fields."



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What's happening...

SPRING AND EARLY SUMMER EVENTS

Scan to see all the events going on this spring!



APRIL 5-7 Winter WonderGrass

APRIL 18 Networking Mixer at Thrifty Tails Boutique

APRIL 20 Tahoe Truckee Earth Day

APRIL 19, 20 Wild & Scenic Film Festival

APRIL 22 BIG LIFE Connections Mixer at KidZone

APRIL 25-27 Truckee Follies

MAY 1 Truckee Job Fair

MAY 14 Tuesday Truckee Farmers Market Opening Day

MAY 25-26 Made in Tahoe Festival

JUNE 9 Truckee Roundhouse Maker Show

JUNE 19, 26 Music in the Park

JUNE 20, 27 Truckee Thursdays

FOR DETAILS AND COMPLETE LIST OF EVENTS: TRUCKEE.COM/EVENTS

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Anya Dublinnekova

OCCUPATION Owner, The Good Anya Plant Shop

YEARS IN TRUCKEE 4 years

ORIGINALLY FROM Khabarovsk, Russia (Far East)

WHY TRUCKEE My fiancé (and business partner), Scott, grew up with a family cabin in Tahoma. Tahoe has been his “happy place” since he was a kid. We had been dating for a couple of years in San Francisco before he brought up the idea to move to Tahoe. I jumped at the chance to live in the forest; my childhood dream! We saved and planned for over a year before we made the leap. During that time, we consistently gravitated towards Truckee for the community aspect.

BIG LIFE Where to even start with this one! Truckee is such a special place, with endless opportunities to get outside and fun places to eat and listen to live music. There’s always something to do. I love getting out on Donner Lake or floating the river in the summer. In the winter, we enjoy snowshoeing with our dog, Sabai. Community events like concerts in the park or Truckee Thursdays are super fun, and I am in absolute awe of our local entrepreneurs, makers, and artists. I just love Truckee’s close-knit, supportive community!



WOMEN AT

High-Power Leaders in our High-Altitude Town

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Young women in Truckee have plenty of business-savvy women to look up to because our community's leaders include a lot of female faces. In fact, our first Truckee mayor, who led the charge for Truckee's incorporation as a town in 1993, was Kathleen Eagan, who is still an environmental activist and LibraryUp! Campaign Co-Chair, a grass-roots effort to build a modern library in Truckee.

Although the population of Truckee has been steadily growing, our numbers still register as a town, but in high visitation months in summer and winter, the Tahoe population can more than quadruple in size, so our leaders are dealing with bigger city issues as well. Three women, Courtney Henderson, Anna Klovstad, and Lindsay Romack (all pictured on p. 30), currently hold three of five of the Truckee Town Council Member seats and all three have served as mayor. After healthcare, construction and ski resorts are some of the top industries in Truckee-Tahoe, and the three largest area ski resorts, Sugar Bowl

T THE TOP



Resort, Northstar California, and Palisades Tahoe are all led by women. The Contractors Association of Truckee-Tahoe (CATT) recently named their first woman President, Megan Behm, and the Board of Tahoe Donner Association, one of the largest homeowners associations in the country, just announced Annie Rosenfeld as their new General Manager. Visit-Truckee Tahoe's CEO, Colleen Dalton, has innovatively led Truckee visitation for many years, most recently focusing on sustainability practices.

We are featuring nine of our key women leaders in this issue, from left to right in our opening photo: Stacy Caldwell, Jen Callaway, Jessica Penman, Stephanie Nistler, Amy Ohran, Dee Byrne, Mayumi Peacock, Bridget Legvansky, and Kerstin Kramer. You can read their full bios, along with all the Truckee women leaders mentioned on this page under "News" on Truckee.com.



Dee Byrne, President & COO

Palisades Tahoe

What is one thing that you're most proud of in your career?

The focus I have placed on "people and purpose first" in order to positively evolve our culture and attend to the needs and wants of all our stakeholders including my employees, guests, community, planet, and shareholders. I'm proud to be known as someone others can rely on and who cares to do the right thing, not just the easy thing.

Did you have a mentor and/or what inspired you to become a leader?

I've been fortunate to have many mentors throughout my career whom I can still call on today. In terms of inspiring me to become a leader, I attribute that to my coaches from the Professional Ski Instructors of America (PSIA). I developed through the PSIA pipeline where learning to teach skiing actually directly transferred to learning to lead people and I became really motivated to become a collaborative leader of teams. It's really fun and rewarding to successfully guide a group toward a common goal!

What advice do you have for women just starting or reimagining their careers?

Practice and continuously develop emotional self-awareness. Unfortunately, there is still a stigma in business that women are too emotional compared to men. Don't let that be your stigma; know yourself and learn how to let your emotions work for you in positive ways. This is a key to effective interpersonal relationships.



Stacy Caldwell, CEO

Tahoe Truckee Community Foundation

What is one thing that you're most proud of in your career?

Introducing social impact brands to Truckee like Give Back Tahoe, Tahoe50 Giving Club, Mountain Housing Council, and Forest Futures.

Did you have a mentor and/or what inspired you to become a leader?

What inspired me to become a leader.... I am a quilter of both fabric and community resources. Early in my career, I learned that I was good at "repurposing resources for good." I believe that there are enough resources on the planet, we just have to put them together better.

What advice do you have for women just starting or reimagining their careers?

A career is more than just a string of jobs. Set your intention and invest in the path. Like a long-term relationship, you just have to show up and do what needs to be done. It is in the

mistakes and challenges that we demonstrate our commitment to a vision. Jerks are always found-out. Trust your instincts and give yourself grace.



Jen Callaway, Town Manager

Town of Truckee

What is one thing that you're most proud of in your career?

I am really proud to serve as the Truckee Town Manager, to have worked at various levels in local government, learning the work of public service and growing into the role of Town Manager for this community. As the Town Manager and employee of the Town, we have provided the opportunity to implement and recommend programs and priorities that are life changing, such as our housing access programs, fantastic trail system which provides an opportunity to recreate but also commute throughout town, our well-maintained roads and work in providing accessible transit options and meaningful programs for sustainability and climate protection. I work with an amazing Public Safety Department and dedicated staff working hard to best prepare ourselves in the event of an emergency, bringing new software and tools, communication and programs that will help everyone in our community, and of course land use and shaping the future Truckee. Being Town Manager is challenging, rewarding, inspiring ... quite simply, it is the best job!

Did you have a mentor and/or what inspired you to become a leader?

I learned the value of work, work ethic and strong sense of responsibility at a young age from my mom, who, as a single parent, worked long hours to support us. It is that sense of responsibility and work ethic that pushed me to learn and grow, to take on more roles and responsibilities throughout my career. I was so fortunate to have been provided with great opportunities and mentorship from so many of my former supervisors and government leaders. My hope is that I am paying that forward by providing opportunities to others.

What advice do you have for women just starting or reimagining their careers?

Set your dreams and goals high because you can absolutely achieve whatever you set your mind to. Find your north star and follow it!



Kerstin Kramer, Superintendent Chief Learning Officer

Tahoe Truckee Unified School District

What is one thing that you're most proud of in your career?

Over my three decades in public education, I've had the privilege to work alongside countless incredible people who

have collectively achieved remarkable successes for our students. Making a difference for students and my coworkers brings me tremendous pride, and I've been so lucky to be a part of numerous teams that have had lasting impacts.

One recent highlight is the recognition of Glenshire Elementary as a CA Distinguished School. This important acknowledgment reflects the tireless efforts of the GES team during my tenure as principal, as well as their continued excellence under Principal Rachael Kuttel's leadership. It's a testament to our shared commitment to academic excellence and student success. This achievement reinforces my belief in the transformative power of collaboration and serves as a reminder of the impact we can make when we work together towards a common goal.

Did you have a mentor or what gave you the confidence to become a leader?

I have been fortunate to have many excellent mentors over the years. My mentors' ability to recognize my potential and inspire me to take on new challenges has been critical for my continued growth and success. I am an introvert by nature and tend to shy away from the limelight. They supported me in embracing my leadership strengths and worked with me to develop an effective leadership style that fits my personality and is authentic to who I am. They also pointed out job opportunities and encouraged me to apply. Without these cheerleaders, I would not be the Superintendent Chief Learning Officer for TTUSD.

What advice do you have for women just starting or reimagining their careers?

Be open to possibilities and stay curious. The only limits we have are the ones we allow ourselves to keep. If you believe you can do it, you can!



Bridget Legvansky, CEO
Sugar Bowl Resort

What is one thing that you're most proud of in your career?

The input I had (with many others) in developing so many great snow athletes out of New Zealand. Mainly in developing training programs, coaching and nurturing athletes, building park and pipe facilities and hosting world class events.

Did you have a mentor and/or what inspired you to become a leader?

It has been quite natural and accidental. Never really planned - just started with having my own clear philosophy on what really good looks and feels like and then worked hard to achieve it by engaging people around me in the same vision.

What advice do you have for women just starting or reimagining their careers?

Love what you do and do what you love. Take full responsibility

and ownership of your goals and make yourself accountable to them so that you are in full control of achieving them. Laugh a lot and stretch your thinking constantly.



Stephanie Nistler, CEO
Humane Society of Truckee Tahoe

What is one thing that you're most proud of in your career?

I'm incredibly proud of what an integral part of our community HSTT has become. In addition to helping thousands of families grow by at least one furry family member (thus saving thousands of lives), we are a constant resource for people who need help caring for the pets they love. Our services span the Tahoe region from Truckee to South Lake Tahoe to Sierra County, and you can find HSTT programs in our local schools, hospitals, libraries, resource and community centers, and, of course, at our Truckee and SLT locations.

Did you have a mentor and/or what inspired you to become a leader?

I had a powerhouse of a mom who, from an early age, made me believe I was capable of anything. When I first began working in animal welfare in an entry-level position at a high-volume animal shelter in Utah, I saw firsthand the direct impact that bad leadership had on the lives of the animals we cared for. I vowed to work toward holding a leadership position someday and not making the same mistakes. It was a big goal, but I knew I could achieve it with hard work and perseverance.

What advice do you have for women just starting or reimagining their careers?

Set your sights on where you want to go, believe in yourself, and put in the work. You can be anything you want to be. If leadership is your goal, the path is not easy, but it is very rewarding. It takes persistence, drive, and the acceptance that sometimes you will fail, and not everyone will like you along the way. Be strong, determined, compassionate, and kind; care for the people around you and stay focused on your mission/goals. You got this!



Amy Ohran, Vice President and General Manager
Northstar California

What is one thing that you're most proud of in your career?

What makes me most proud in my career is being part of the growth journey of future leaders in the ski industry. My early experiences as a coach have given rise to seeing unique potential in people and belief in what their possibilities may be.

Did you have a mentor and/or what inspired you to become a leader?

A lot of my leadership inspiration was formed by women

climbers. Climbing is a sport where women break barriers, big ones, and that came with me every step of my career. The motivations weren't to prove or to break barriers, but to do something they were driven to do, fueled to make happen through purpose. I have always felt fueled to share this sport as a pathway for progression and personal growth.

What advice do you have for women just starting or reimagining their careers?

Building female leadership is critical not only in building diversity and inclusion in our workforce, driving female participation in our sports, but in adding to the vision of what our sports and community can be. Diversity of perspective leads to growth in our abilities to see possibilities. Building female leadership will help shape a vision that has not yet been seen.

In my growth as a leader, I'm not looking to fit into what is now, I'm creating my own sequence that might feel more relevant to other women leaders. In climbing I learned from other women, who had their own style. This happens a lot in leadership; you find a new sequence that is relevant to you, and other leaders may see an opportunity in a new way; male or female. I love working alongside other female leaders that have this mindset, one that really drives leading with individuality. There are more and more women in leadership roles that have created new possibilities that didn't exist before.



Mayumi Peacock, Founder and Publisher

Moonshine Ink

What is one thing you're most proud of in your career?

Perseverance. There have been many many times when it would have been easy to throw in the towel, within this challenging newspaper industry. Yet, serving our brilliant community encouraged me to keep going and so I did. Also, Moonshine has attracted incredible staff over its 20+ years. These 'Shiners,' past and present, have done extraordinary things, of which I couldn't be more proud.

Did you have a mentor and/or what inspired you to become a leader?

Again, it goes back to our community. I thought we deserved a publication that reflected the hearty, funky, colorful, passionate, intelligent community that I saw. To this day, I still get surprised and remain in awe of our mountain hamlet.

What advice do you have for women just starting or reimagining their careers?

Tuck into your intuition to find what truly rocks your world. Follow that thread and allow any curveballs to be valuable lessons.



Jessica Penman, President & CEO

Truckee Chamber of Commerce

What is one thing that you're most proud of in your career?

This is a hard question! Since I started at the Truckee Chamber, I have been so proud to be part of an organization that works to make Truckee the best it can be. I am excited about some new projects we are launching this year, including North Tahoe Truckee Teens and our Government Action Committee.

Did you have a mentor and/or what inspired you to become a leader?

I have a couple of mentors who have helped me to get to where I am today. The first is my former boss from the Yountville Chamber of Commerce, Whitney Diver McEvoy. She helped me realize how much I love chamber work, helped me grow in this industry, and helped me confidently take on the role of President & CEO of the Truckee Chamber in October of 2022.

My other mentors are all of my amazing women friends who I have seen become leaders right alongside me. It is amazing to see all the incredible work that they are doing, from being a teacher, starting their own businesses, leading large and small teams, being unafraid to change careers and just living their lives the best they can. They inspire me to continue living my life in a way I am proud of.

What advice do you have for women just starting or reimagining their careers?

Make sure you find your people. I would not be where I am today if it wasn't for the people who believe in and help me to move forward. Part of being a leader is not being afraid of failing and the easiest way to get back up after a failure is when you have a support system you can turn to. No one can do it alone!



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TRUCKEE 4TH OF JULY PARADE

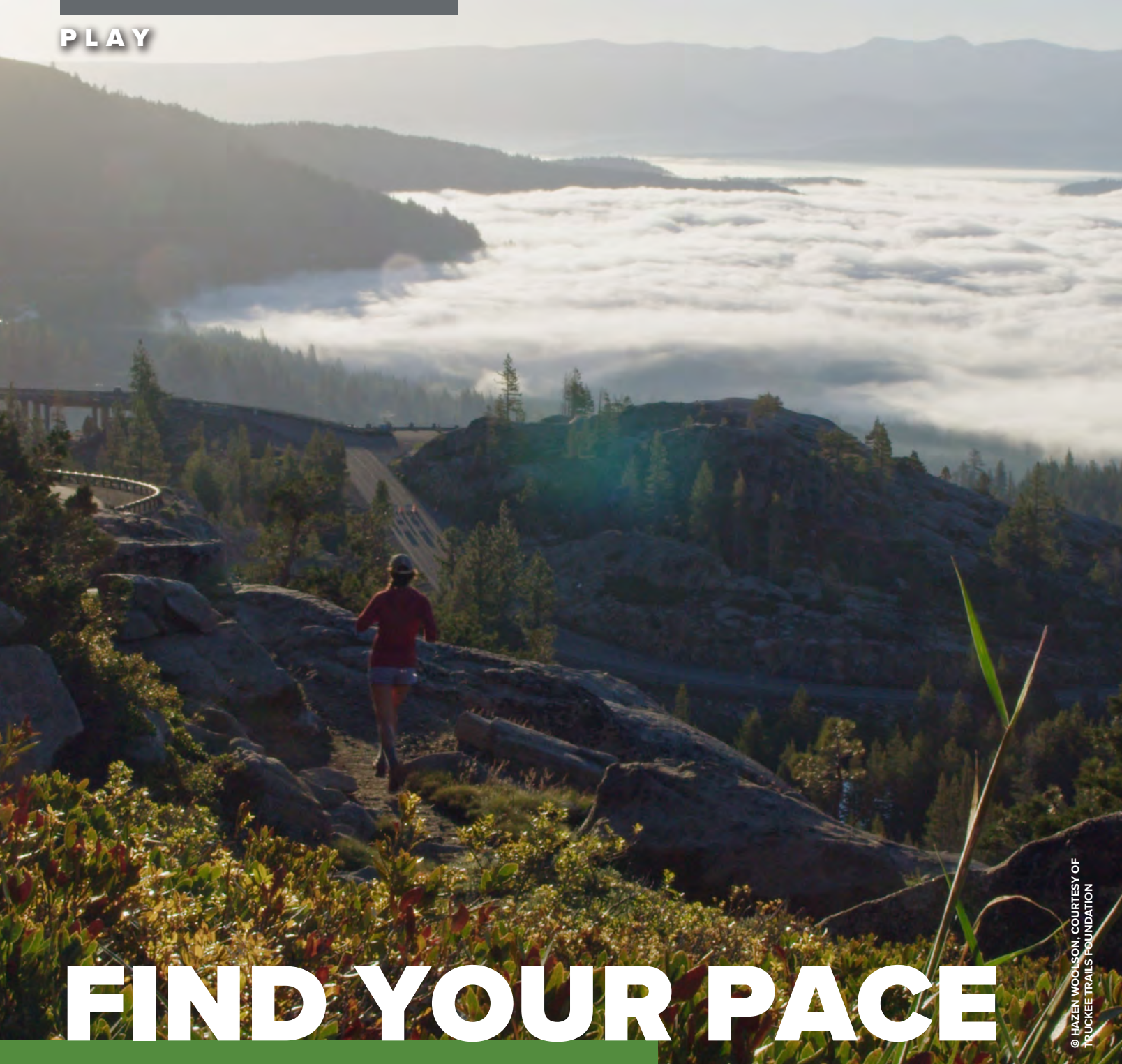
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FIND YOUR PACE

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Hit the Ground Running on Truckee's Trails

As the snow melts and the days grow longer, a vast network of trails opens, turning Truckee from a skier's to a runner's paradise. It's a playground of buzzing meadows, mountain and lake views, and the rich forests of the Sierra.

Even if you're a seasoned runner in Truckee, there's always another trail, another peak, another route to explore. And for those new to trail running, Truckee's businesses and nonprofits provide community, information, gear, and training.



Truckee's Welcoming Running Communities

Sometimes, motivation to run is served up when your feet hit the ground — other times, not so much. On the days when you're not feeling motivated, it helps to have a running buddy to stay accountable. If you don't have one, consider joining a running group to build your community.

Donner Party Mountain Runners is a free, nonprofit running club that organizes group runs, some of which include speed or hill training with a running coach from Run on Dirt. For those new to the sport, they have a non-intimidating "newbies club" that's focused on making sure everyone is having fun, learning, and making new connections.

David Polivy, an avid trail runner and co-owner at Tahoe Mountain Sports, is a fan of the club. "Throughout April and May, Tahoe Mountain Sports partners with the Donner Party Mountain Runners to put on what we all affectionately refer to as the Newbies Series," he said. "Not to worry, folks of all ability levels

are welcome to join, and you won't be disappointed! At each "newbie" event, there are trail shoe and accessory demos to help propel you down Truckee's trails."

Another perk of joining Donner Party Mountain Runners is that members get a Road Runners Club of America (RRCA) Membership, discounts at Tahoe Mountain Sports, and a monthly email newsletter highlighting members, upcoming events, race reports, recipes, trail updates, and more. Learn more about them and join at donnerpartymountainrunners.com.

If you have a daughter interested in running and joining a supportive group aimed at building self-esteem, Girls on the Run Sierras, a council of Girls on the Run International, offers programs for girls in grades three through five. They welcome girls of all abilities, with trained coaches teaching them about healthy habits that build social, emotional, and physical skills. Their goal is to break down gender stereotypes and make a positive impact. Learn more about them at girlsontherunsierras.org.

Find the Right Trail for You

Depending on the type of workout you're looking for or whether you're a beginner or a more seasoned runner, there is a trail in Truckee for you. Jack Macy, director of the Truckee Trails Foundation, has the following recommendations.

For less experienced trail runners, he suggests avoiding anything technical or steep. Stick to rolling trails like the Emigrant Trail between Prosser and Stampede reservoirs, Donner Lake Rim Trail from the Bermgarten trailhead to the Drifter Hut in Tahoe Donner, Sawtooth Trail, Carpenter Valley Road, Alder Creek Trail, the Canyon Springs trails in Glenshire, Point Mariah Trail in the Royal Gorge area, and the flowy, non-technical trails in Tahoe Donner's trail system.

For more seasoned runners who are comfortable on steeper, more technical terrain, he recommends Warren Lake Trail (including a short side trip to the Frog Lake Overlook), Mt. Judah Loop Trail, Castle Peak/Basin Peak Trails, Granite Chief Trail in



The Donner Party Mountain Runners' signature event, the Point Mariah Trail Marathon, takes place the first weekend in August.

Photo: Riley Brathurst



Some of the running gear available at Tahoe Mountain Sports.

Olympic Valley, Hawk’s Peak in Tahoe Donner, Donner Lake Rim Trail from Johnson Canyon to Summit Lake, and Wendin Way Trail (Johnson Canyon to Drifter Hut).

Sierra Meadows’ trail network, off the 06 Fire Road, is the home of multi-use and accessible trails maintained by Truckee Trails. “For trail running, there is really only one main trail in this area — the Sawtooth Trail. It is relatively flat and somewhat rocky in spots but can provide a great out-and-back or loop route up to 10 miles,” Jack said. “For longer runs in that area, you can connect via the 06 to the Middle and Upper Big Chief Trail and then continue to trails on/over the rim from there — the Tahoe Rim Trail, Western States Trail, and the trails within Burton Creek State Park.”

He recommends Coldstream Canyon and the nearby JP’s Trail for uphill training. “For vertical ascent training, the Warren Lake Trail from the Donner Lake Rim Trail intersection to the Frog Lake Overlook intersection is excellent,” Jack said. “Several trails in the Royal Gorge area that go from the valley floor to the ridge or Rowton Peak are also solid uphill trail workouts. Also, the Western States trail from Hwy 89 (east side) up to the Tahoe Rim Trail.”

According to Allison Pedley, Truckee Trails Foundation executive director, the organization will be building three more trails in this zone in 2024. “We are also hoping to break ground on the Pines to Mines Trail, which will connect Truckee with Nevada City via singletrack,” Allison said. “We envision this trail to be very popular with long-distance runners and bicyclists for both recreation and potentially competition.”

The Rules of the Trail

Trail running does come with a set of rules. Truckee’s trails are multi-use, which means you could encounter a mountain biker (runners have the right-of-way) or an equestrian (horses have the right-of-way). Check a trail’s direction — some trails are

designated as one-way loops, and you don’t want to accidentally run into a downhill mountain biker because you’re going up the down way.

Never run on a closed trail, and stick to dry dirt. “Try to avoid running on muddy trails if at all possible, and if you insist on going out, running through the mud or leaping over it is far better than going around, which contributes to trail erosion,” Allison explained.

Jack added, “In the spring, it is best to seek out trails with ample sun exposure and south-facing aspects. Those will typically be the driest and with the least amount of snow/ice,” Jack explained. “If a trail is overly muddy, I’d actually recommend not using it in the spring so as not to cause undue damage. Lower trails, like Emigrant Trail and Canyon Springs, tend to clear earlier in the spring.”

The Fun Part: Running Gear

Sometimes, all you need is a new pair of running shoes, shorts, or top to reawaken the running bug. The Tahoe Sports Hub and Tahoe Mountain Sports sell a great selection of running gear, including shoes, apparel, packs, water hydration systems, and more.

“Truckee is a trail running hub within the Sierra Nevada and the crew at Tahoe Sports Hub loves outfitting runners to have their best day on the trail,” said Rob Cavallo, owner and manager of Tahoe Sports Hub. “We have some very passionate runners on our staff, and they truly enjoy sharing their knowledge about gear and local trail beta with our customers.”

Truckee is a runner’s haven, offering a blend of beautiful trails, supportive groups, and expert resources. Whether you’re gearing up for a race or just seeking a peaceful jog in the mountains, tie up those shoelaces and get moving.





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Climate Solutions as Unique as Our Town

The Climate Transformation Alliance

A life in the Sierra is a life of adventure, full of outdoor recreation opportunities, exploration, and connection to the forest ecosystem. Yet, today's climate challenges present unique hurdles, such as a dwindling snowpack and a heightened risk for wildfires. As residents and visitors of Lake Tahoe and the surrounding region, safeguarding our communities and the environment is imperative.

Collectively, we can contribute by adhering to fire district recommendations, being mindful of our power consumption, fortifying our homes, and transitioning to electrified living spaces. Community leaders are doing their part as well.

The Climate Transformation Alliance (CTA) initiates dialogue and action by uniting businesses, organizations, and individuals in forging solutions. Governed by partner agencies that include the Town of Truckee, the Truckee Tahoe Airport, and the Truckee Donner PUD, the CTA, developed in 2021, is a regional public-private partnership committed to fostering resilience, reducing greenhouse gas (GHG) emissions (a leading cause of rising global temperatures), and promoting sustainable economic development.

They acknowledge the distinctive challenges faced by North Lake Tahoe, as emphasized in the Sierra Nevada section of California's 4th Climate Assessment. This assessment underscores the prevalence of intense wildfires, shifts in precipitation patterns, and consequential impacts on ecosystems and water supply in our area.

"Most other regions are not worried about wildfire, but we really

are. So that had to be part of our vision because it is such a huge impact on us here," said Anna Klovsadt at a CTA meeting at the Lift Workspace, where she explained CTA's mission and vision. "That is one example of why [our approach] is so much more multi-layered than just carbon reduction."

Anna was integral in launching the CTA, along with David Diamond of the Truckee Tahoe Airport board and Christa Finn of the Truckee Donner PUD board.

The CTA's mission is to achieve net carbon neutrality in the Truckee North Lake Tahoe region by 2045, a focused goal reliant on community partnerships. With the help of the Sierra Business Council, they are creating opportunities for collaboration to reduce regional GHG emissions, enhance climate resilience, and engage in joint data aggregation, policy analysis, and public education.



CREATING OPPORTUNITIES FOR ACTION

The alliance's initiatives comprise Technical Support and Capacity Development, Research and Knowledge Management, and Public Education and Advocacy. Here's a look at what they are doing.

Engaging Builders

The Truckee Tahoe Building Decarbonization Program

Building decarbonization is the process of reducing or eliminating the carbon emissions produced by buildings. This typically involves transitioning away from using fossil fuels like natural gas or oil for heating, cooling, and powering appliances and using cleaner and more sustainable energy sources.

Launched in 2023, CTA's Building Decarbonization Pilot Program educates and trains the building workforce through outreach and complimentary electrification coaching. The program received a \$500,000 grant from a private benefactor to help in its execution. The goal is to unite local HVAC, plumbing, electrical, and general contractors and builders in achieving a carbon-neutral community, as they play an essential role in designing building elements that align with decarbonization efforts.

Learn more about free training and incentive opportunities for Truckee Tahoe contractors by emailing cta@sierrabusiness.org.

Engaging Community Members

Accelerator and Community Event

Local groups have already been engaged to help further CTA's goals. Last November, the CTA's Accelerator event brought community members together to brainstorm and collaborate on potential projects that support CTA's goal.

At the event, teams pitched their climate-resilience program ideas, which were honed through multiple meetings and with the assistance of coaches. Presentations included networked geothermal systems, the establishment of a local carbon offset market, and a carbon accounting initiative tailored for natural and working lands. Winners took home a share of \$50,000 — generously donated by the Tahoe Truckee Airport District — to execute their programs.

The winning team, Wood Is Good, received \$20,000 to support the Northstar Community Services District's proposed biomass facility to process woody fuel into heat for local buildings. CTA supports the initiative. "We have all this fuel, and we need to use it," said Anna.

The Waste Diversion Divas won 2nd place focusing on food composting, pitching ideas for public education and outreach. Their Food Waste Diversion in Truckee-Tahoe project won \$10,000 to facilitate local at-home composting opportunities.





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Town of Truckee Dark Sky Incentive Program

Launched at the beginning of April during International Dark Skies Week, the Town of Truckee Dark Sky Incentive Program includes rebates for dark sky-compliant and energy-efficient outdoor lighting for Truckee residents and businesses. The SBC worked with the Town under the CTA umbrella to initiate the program.

Engaging the Region

Regional Resilience Grant Program Award

Along with the Sierra Business Council, Nevada County, and the Nevada City Rancheria Nisenan Tribe, CTA governing partners are expanding climate resilience efforts to the Central Sierra Region. The Office of Planning and Research granted funding through the Regional Resilience Grant Program for the collaborative Building Climate Resilience in the Central Sierra Region project. Initiatives include expanding CTA's programs, establishing a climate collaborative in western Nevada County, formulating a Climate Adaptation and Resilience Plan (CARP) for Nevada County, and providing unrestricted funding for

the Nisenan Tribe to build capacity and climate resiliency, participate in the new western county climate collaborative, and help develop the CARP by embedding Indigenous knowledge.

Get Involved

CTA membership is open to local governments, community organizations, businesses, and citizens who endorse their charter, which can be found at sierrabusiness.org/archives/climate-transformation-alliance.

The CTA meets on the 2nd Friday of each quarter from 9–11 a.m., with 9–9:15 a.m. designated for networking and refreshments. Join them on July 12 and October 11 at the Truckee Tahoe Airport.

To learn more about the Climate Transformation Alliance, contact Sierra Business Council's Climate and Energy Project Manager, Meredith Anderson at manderson@sierrabusiness.org.

Ray Villaman



OCCUPATION Entrepreneur - Owner of Tahoe Restaurant Group

YEARS IN TRUCKEE 22 years

ORIGINALLY FROM Born in Los Angeles, raised in Houston, Texas

WHY TRUCKEE My wife Christine and I realized we wanted to raise our boys in a small, close-knit community. After our first visit to Truckee, Christine immediately fell in love with the amazing landscape, and we both felt the draw of the mountains. We identified a business opportunity and never looked back on our decision to move here. We love our neighbors, nature, and the closeness of a community that cares.

BIG LIFE Enjoying a Big Life is a life that includes a grateful heart. Our businesses have been able to thrive because of our 400 dedicated employees and especially our leadership team that strives to live each day with purpose. That purpose applies to our family as well as our businesses - to leave a positive impact on all those who we come in contact with: employees, guests, suppliers and our community. We are so grateful for the life we have here in Truckee, and the many examples of how we are able to witness our collective success - from our team members getting married and having kids, each restaurant's fundraising efforts for local non-profits, to the lifelong friendships our family has enjoyed both professionally and personally. Equally grateful to live and play in the most beautiful place in California!

Tahoe Restaurant Group includes Rubicon Pizza, Fireside Pizza, Basecamp Kitchen, and Azul Latin Kitchen. Ray was recently recognized by the Rotary Club of Truckee for years of supporting nonprofit organizations in Truckee through donations and hosting fundraising events.



© COURT LEVE

TRUCKEE CULTURAL DISTRICT

Live performances, festivals, art exhibitions, history, and more — don't miss Truckee's thriving art scene

Smack-dab in the center of roundabouts, scattered throughout town, on the walls of public offices, business, and community centers — art and cultural installations can be found everywhere in Truckee.

Our small town is big on creativity and home to numerous galleries, murals, sculptures, performances, festivals, and more, celebrating local artists — young and old — in all mediums. It's no surprise that Truckee received the prestigious designation of Truckee Cultural District from the California Arts Council in 2017.



The Truckee Cultural District distinction recognizes Truckee’s rich artistic heritage, diverse cultural offerings, and commitment to fostering a thriving arts scene. In 2016 Truckee was one of 14 Cultural Districts chosen out of 47 communities that applied throughout California. It is organized as a partnership between the Truckee Arts Alliance, the Town of Truckee, Truckee Chamber of Commerce, Truckee Downtown Merchants Association, and Nevada County Arts Council.

The district’s mission is to celebrate Truckee’s diverse cultural heritage, promote local artists, and bolster quality of life through arts and culture. “The cultural district program is based upon the central tenet of creative placemaking. So think of the phenomenally successful Artown Reno, which is similarly a harbinger of placemaking,” said Eliza Tudor, Executive Director of the Nevada County Arts Council. “And for Truckee, it feels important to ask ourselves ‘what makes this place uniquely ours – what does culture mean to us, and what kind of support do our artists need?’ These questions were asked of the community through public workshops and listening sessions that Truckee Arts Alliance organized as part of the Cultural District application process.



Wild Women Exhibit at Truckee Tahoe Airport. Back, L to R: Piper Johnson of Piper J Gallery and Art at the Airport Lead Curator, Hilary Hobbs, Town of Truckee Assistant Town Manager, Sara Smith, Artist and Truckee Arts Alliance Advisory Council, Eliza Tudor, Executive Director, Nevada County Arts Council, Troy Corliss, Artist and Truckee Arts Alliance Advisory Council. Front, L to R: Heather Heckler, Program Manager Grass Valley-Nevada City Cultural District, Kellie Cutler, Program Manager Truckee Cultural District]

Kellie Cutler, Truckee Cultural District Program Manager, added, “We know that we have a world-class creative community here. The role of the Truckee Cultural District is finding ways to nurture, support, and showcase the talents of our creative community.”

To foster community engagement and showcase local talent, the Truckee Cultural District holds regular public meetings and events, including the Wild Women exhibit at the Truckee Tahoe Airport, running through April 14. The “Art at the Airport” program exhibit, which features six female wildlife artists from the district, is one of four planned exhibitions a year over the next three years.

Plans include launching an Arts and Culture Master Plan process working alongside an experienced cultural planning facilitator and developing new partnerships with organizations such as Sierra Community House, Washoe Tribal representatives, Visit Truckee Tahoe, Sierra Business Council, KidZone Museum, and others. These partnerships will help enhance the district’s outreach efforts, community engagement, and cultural programming while addressing underserved populations’ needs and promoting inclusivity. Advocating for increased public funding for the arts, applying for grants, building partnerships with local businesses and organizations, and exploring new revenue streams will ensure long-term sustainability.

EXPLORE TRUCKEE'S RICH ARTISTIC AND CULTURAL OFFERINGS

Truckee is home to more than 25 art galleries and studios, four museums that explore Truckee's rich history, several public art installations, and walks with historical signage along the routes. Explore Truckee's vibrant arts and culture scene with cultural activities and events such as art hikes and guided history hikes, historical assets related to westward expansion and the Donner Party history, downtown art walks and festivals, community arts centers, the Truckee Roundhouse maker space, free outdoor concerts, historical tours, educational programs, and more.

Public Art

The Truckee Cultural District has played a pivotal role in developing Truckee's Public Art Master Plan and establishing the Public Art Commission (PACT), which focuses on funding, site selection, and promoting public art installations. Here are just a few public art displays to explore:



"Rusty Ramblers," also known as "The Band," is located adjacent to the railroad tracks, part of the Brickelltown Streetscape Improvement Project. Created by artist Anton Standteiner of Mountain Forge, the sculpture captures the movement of music.

"It's All Connected," in the new West Wing of Truckee High School at 11725 Donner Pass Road, was created as a collaboration between Truckee's students, Sierra Watershed Education Partnership, and Truckee Roundhouse Makerspace. The interactive installation asks the viewer to consider their role in protecting our planet by exploring the interconnectedness of humans and the natural environment.

"Locomotion" in downtown Truckee was created by Fred Besch to represent the community's love of biking. The art shares plaza space with a giant chess board created and donated by Truckee Roundhouse Makerspace.

The "Path" mosaic, Truckee's newest public art installation on Brockway Rd. was created by local artists Dominic Panziera and Daniela Garofalo and their company Arteclletica. It is meant to represent a flowing river and was inspired by the Truckee River and Legacy Trail.

Galleries and Studios

Truckee's galleries and artist studios represent Truckee's thriving art scene, from paintings to photography to ceramics to jewelry.

- **Alpenglow Gallery:** Find prints, paintings, and more from local photographers and artists. thealpenglowgallery.com
- **Art Truckee:** A literary, visual, and performing arts gallery located in historic downtown Truckee. arttruckee.com
- **Gallery 5830:** A fine art gallery featuring local and regional artists. gallery5830.com
- **Mountain Arts Collective:** Find high-end statement jewelry pieces, affordable arts and gifts, and everything in between. mountainartscollective.com
- **Riverside Studios:** A working art studio in the heart of downtown. riversideartstudios.com
- **JoAnne's Stained Glass and Gallery:** Specializes in stained glass, beveled glass, and more. joannesstainedglass.com
- **Lorien Powers Studio Jewelry:** Find handmade, industrial, contemporary jewelry. lorienpowers.com
- **Truckee Roundhouse:** A maker space where you get to be the artist. From industrial sewing machines to 3D printers and more, this is the place to start and finish that project you've been dreaming about. truckeeroundhouse.org
- **Piper J Gallery:** A place where collectors can discover modern art suited for mountain homes. piperjgallery.com
- **La Galleria:** Providing treasures from around the world for over 38 years. lagalleriatruckee.com
- **Gallery Keoki:** Elemental, timeless and iconic photography by awarded world adventurer, Keoki Flagg. gallerykeoki.com
- **Bluestone Jewelry & Wine:** Lake Tahoe inspired jewelry, art, photography, and unique glass works. bluestonetahoe.com



Music, Theatre, and Dance

You can always find great live music and performances in Truckee.

Moody's Bistro Bar & Beats hosts touring and local bands and musicians focusing on jazz, rhythm and blues, and more. There is world-class, free music in the bar Friday and Saturday nights, extending to include Thursdays in the summer. They even host a free annual jazz camp for young musicians. moodysbistro.com

The Tahoe Truckee School of Music offers music lessons and workshops for all ages. As a nonprofit organization, the school provides scholarships for those who demonstrate need. They also host open mic events on Thursdays throughout the year from 6 to 9 p.m. at Cottonwood Restaurant and Bar. tahoemusic.net

Truckee Community Theater performs up to five main-stage productions per season and offers workshops and camps for all ages. truckeecommunitytheater.com



Other organizations of note are Truckee Dance Factory (above), Trails & Vistas, InnerRhythms Dance, Truckee Tahoe Community Chorus, Truckee Donner Recreation and Park District, Fox Cultural Hall (formerly Arts For The Schools), and more.

Arts Festivals and Events

As we enter festival season, check out one of the many local events celebrating artists, musicians, and performers.

Truckee Thursdays is a weekly street fair featuring live music, artisan vendors, and delicious food. This year, the festival starts on June 20. truckeethursdays.com

The 8th Annual Wild & Scenic Environmental Film Festival is hosted by Mountain Area Preservation. Catch the inspiring films at the Truckee Community Arts Center on April 19 and 20. mountainareapreservation.org/wsff

The Made in Tahoe Festival at Palisades Tahoe on May 25 and 26 features local artisans selling clothing, furniture, art, jewelry, and much more. It also features live music throughout the village. palisadestahoe.com/events-and-activities

Museums, Cultural Experiences, and Tours

Truckee is rich in history, and there are many ways to experience it, from self-guided tours to museums.

Truckee Historical Walking Tour

Download and print a self-guided tour map and stroll through Historic Downtown Truckee. Learn about early settlers, the first transcontinental railroad, Truckee's landmark sites and historical buildings, and the fascinating stories behind them. truckee.com

Museum of Truckee History

Find historical displays of Truckee history and learn about the Chinese population, logging and lumbering, trains, local Native Americans, the ice industry, Boca Brewing Company, the 1960 Olympics, and more. Located in downtown Truckee at the train station. museumoftruckeehistory.org

Donner Memorial State Park

On the east end of Donner Lake, learn about local Native Americans, the Donner Party, and builders of the transcontinental railroad through interpretive exhibits. parks.ca.gov

Truckee Railroad Museum

Go back in time inside the caboose from the Southern Pacific Railroad, which tells the story of the First Transcontinental Railroad, logging railroads, and tourism by rail. Located in downtown Truckee at the train station. tdrrs.org

Old Truckee Jail Museum

Explore artifacts from Truckee's past in one of a few surviving 19th-century jailhouses in the West. truckeehistory.org

Outdoor 20 Mile Museum

From Cisco Grove to Donner Lake, find dozens of interpretive signs. Each stop offers a glimpse into local history, including ice harvesting, ski history, Native American petroglyphs, and more. www.donnsummithistoricalsociety.org

History of Indigenous People

Explore the rich history of Truckee's Native Americans and the Washoe. The Donner Memorial State Park museum displays artifacts and interactive exhibits. The Donner Summit Historical Society provides markers and more information along their 20-Mile Museum and informative literature on their website at donnsummithistoricalsociety.org. Palisades Tahoe hosted Cultural Talks last summer where members of the Washoe Tribe shared stories about their ancestral homeland, the Lake Tahoe area. Explore Washoe history in Olympic Valley at palisadestahoe.com/events-and-activities/activity-finder/washoe-display.

Find an online cultural asset inventory created by the Truckee Chamber of Commerce highlighting more than 100 existing cultural assets, including venues, organizations, activities, events, and historic sites. This searchable inventory is available at truckeeculturaldistrict.com.



Women-Owned Businesses in Truckee

As a nation, the percentage of businesses owned by women has been growing and is now around 40%. Truckee is no exception. We could fill this magazine with fabulous women-owned businesses in Truckee. From several very successful real estate firms, art galleries, retail shops, and hair salons to law offices and restaurants, the number of women business owners in Truckee is impressive. Here are just a handful of women-owned and operated businesses in Truckee.

Zander's - The BottleShop

The original Zander's was opened in 2015 by Tina Zander Stull. When her lease in Gateway was up last year, she sold it to two more business savvy-women, Stacey Larson and Jaime Legare (above), who beautifully renovated a spacious, convenient storefront in the Westgate Center with plenty of parking. These partners also recently opened Mountain Brew coffee shop just east of Donner Lake. Jaime is also the owner of Elements Mountain Co. The beautiful new shop opened near Paco's in December 2023. Along with walls and cases of specialty, high-end liquor, beer, and wine, the shop boasts a bar that's a tasting area, with different curated liquor tastings. Their tastings are not only fun comparisons of the wide range of distilleries, they provide education to servers and customers. Zander's is also offering mixology classes starting this month and even have plans to open an adjacent speakeasy that will be accessed through a hidden door. Need to buy a gift for someone who is hard to shop for? Zander's is the perfect place to find a unique bottle, such as Empress Gin, which turns from purple/blue to pink when combined with tonic or citrus juice, or other fun hosting items that anyone would love.



The Good Anya Plant Shop

Anya Dublennikova brought her passion for plants to Truckee's community in October 2020. The Good Anya Plant Shop started in her home and in the parking lot at Jax. Now the Good Anya Plant Shop is located just a couple of doors down from Wild Cherries on Donner Pass Road. The Good Anya not only sells plants, pots and home decor—she also makes maintenance-free moss art. In the fall of 2023 Anya took over the space next door and with the support of her fiancé, Scott, has plans to offer yoga, sound healing, plant art workshops and more. Anya's love for things that grow is the result of her mother's and grandmother's influence and her upbringing in the Siberian city of Khabarovsk. Always armed with a friendly smile and extensive expertise, she is happy to guide clients who are unsure of which plants will thrive in their homes. She'll even visit your space and offer advice on the best greenery for your home or office.



Alison Bermant, Attorney at Law

Alison Bermant is a local Truckee defense attorney who has been successfully defending individuals charged with crimes for the past 25 years. She specializes in helping defend and assist people charged with DUI in Truckee and Tahoe City, in Placer and Nevada Counties. As an experienced criminal defense lawyer with an office in Truckee, she has successfully represented clients throughout Nevada, Placer, Plumas, and Sierra counties for diverse cases including Driving Under the Influence (DUI), Drug Possession/Sales, Domestic Violence, Vehicular Manslaughter and Sexual Assault. In addition, as a North Lake Tahoe Lawyer she has represented numerous clients in DMV Administrative Suspension Hearings, Probation and Parole Violation Hearings, Expungement (Dismissal) of Convictions, and Reduction of Felonies to Misdemeanors.

Alison is passionate about her work and strongly and compassionately represents her clients. She can assist those who have been harshly punished by past marijuana laws and the legal system. The laws have changed regarding marijuana and new systems and precedents have been implemented. She can help reduce past felony possession or production (growing) charges to a misdemeanor or have them be dismissed altogether and get records sealed.

Wild Cherries Coffee House & Bakery

Wild Cherries, opened by former World Cup downhill ski racer and two-time Olympian Kristin Krone, has been a favorite local's hangout for coffee, lunch, and after school meeting spot for more than 20 years. The coffee shop in central Truckee not only serves as a social meeting place but also as an unofficial business spot, where nonprofits and entrepreneurs gather to share ideas and good coffee. They have a great selection of salads, chili (vegan), smoothies, and more. Wild Cherries also has a convenient online ordering system for pickup.

Influenced by her time in Austria and with the help of longtime manager Yvonne Burch-Lucas, Kristin expanded and opened a European style bakery next door. Wild Cherries bakery provides delicious European-style pastries, fresh muffins, scones, artisan sourdough breads, sandwich breads and focaccia, savory quiches, fruit and custard pies, sweet breads, cookies, energy bars and much more. They have plans to offer these goods as well as pies for purchase directly from the bakery.



Wild & Ruff Dog Gear + Gifts

Wild & Ruff is a brand all about dogs who love outdoor adventures, pups that thrive outside on the tree-lined trails, and wiggle their tails seeking the next adventure with their human. Founded by Jamie Vine (see Big Life Local profile, p. 29) in North Lake Tahoe, Wild & Ruff is all about the great outdoors and the experiences that await. They embrace adventure, focusing on innovative design, an attractive aesthetic, yet built tough for your adventure-seeking dog. Wild & Ruff's flagship store opened in June 2022 in downtown Truckee at 10115 Donner Pass Rd. next to Drink Coffee, Do Stuff. They have an extensive selection of dog gear, treats, and gifts for dog-loving humans. Jamie has also partnered with local businesses and nonprofits to benefit dogs in the Truckee-Tahoe area. Their grand opening party was held at RMU Truckee, with live music and a raffle of many of their products with proceeds going to the Humane Society of Truckee Tahoe (HSTT). Since then, they've raffled off other large prizes, such as an all access pass to Winter WonderGrass, again benefitting HSTT. Stop by and check out their shop and meet Jamie's best canine friend, Miss Bentley.

Piper J Gallery

Piper J Gallery is a welcoming art venue for collectors to discover contemporary art for mountain living. After owning a gallery in Incline Village for years, gallerist Piper Johnson moved to Truckee and opened Piper J Gallery on Donner Pass Road. The gallery showcases artwork from a selection of the region's finest artists and puts on regular themed exhibits. Piper is particularly excited for the gallery's spring lineup of shows featuring local artists whose artwork celebrates our natural landscape with a contemporary twist. Piper often consults with collectors in their homes to help people discover the perfect artwork for them. She also regularly collaborates with local organizations in an effort to build Truckee's reputation as an arts destination. Such as showcasing artworks at the Truckee Donner Recreation Center, Lift Workspace, Tahoe Modern and Martis Camp. Additionally, Piper is working as the Lead Curator in collaboration with Truckee Cultural District for the Truckee Airport's 'Art in the Airport' program, which rotates quarterly art exhibits. The current show Wild Women includes six local female wildlife painters.



Cabona's

Cabona's is the oldest retail establishment in the Truckee-Tahoe region, having been in continuous operation in historic Downtown Truckee for more than 100 years. Originally opened in 1918 by Dave Cabona, the high-end sportswear shop has been under the ownership of Stefanie Oliveri for decades. Stefanie has been very active in shaping and maintaining the historic integrity of downtown Truckee for many years. She's been active on the board of the Truckee Downtown Merchants Association and has served as president numerous times. Cabona's continues to offer timeless and casual elegance with a personal touch. They carry the latest in casual sportswear for men and women from Kuhl, Pendleton, Tommy Bahama, Bugatchi, and Olukai and many more.



The Uncovery Collective

Kristin Slye opened the Uncovery Collective, a boutique therapy center in Truckee, in March 2022. The collective is currently comprised of three therapists, Kristin Slye, Jaye Weber, and Shelby Singer with offices located at Martis Village, just across from the Truckee River Regional Park. The name, Uncovery, alludes to an exploration of the self, not simply going back in time to heal past trauma or grieve what was lost, but a simultaneous journey forward to find the strength, beauty, and resilience inside each human. The Collective aims to meet the growing need for mental wellness sources for youth in our community. Kristin Slye is a licensed therapist (LMFT #131189) and the only Registered Expressive Arts Therapist (REAT #2129) in the Sierra Nevada. She specializes in working with youth, from toddlers to teens, using a mix of expressive arts, play, eco, and depth therapies all with a person-centered approach. She specializes in anxiety, depression, and trauma. Kristin also offers caregiver coaching for behavioral challenges.



Jamie Vine

WILD & RUFF

OCCUPATION Owner & Designer,
Wild & Ruff - Dog Gear + Gifts

YEARS IN TRUCKEE 2 years

ORIGINALLY FROM Ventura, CA

WHY TRUCKEE Growing up, I spent a lot of time in Mammoth and South Lake Tahoe with my family on ski/snowboarding trips and have always loved the mountains and outdoors. I fell in love with Truckee in the fall of 2022, and something hit my soul one day walking my dog in the woods that I just needed to be here! I can't tell you how much my soul is filled with the trees around me, the lakes and rivers to adventure in, and the endless outdoor adventures available.

BIG LIFE Living a big life in the small Town of Truckee is such a dream. Raising my two doggies here, adventuring through the gorgeous trails, lakes and rivers at my fingertips, and being a business owner in Downtown Truckee is truly special. Being able to help our community, donate to the Humane Society of Truckee-Tahoe, and meet so many incredible local and visiting dog owners that make our community thrive has been a heart filling experience for me! I have had such a warm welcome from everyone, and I am so grateful to be a part of this special community! When I opened Wild & Ruff Downtown, it was always a dream of mine to create a brand that helps animals, and makes a difference in my community through my art, ideas, and love for dogs! I've loved meeting more of our local dogs and owners at Wild & Ruff and out on the trails!



The **Hows** and **Whys** of Truckee

Running for Office in Truckee

When you think about running for office, most people think of the Truckee Town Council, but there are numerous other political offices that provide ways you can help shape policies of our community and become more engaged civically.

Running for a local office is also an excellent way to begin a political career. Local offices are often more accessible to newcomers in politics. They typically require fewer resources and are more focused on community engagement rather than complex policy debates and also don't require a hefty budget. In fact, for many positions, there is no opposition. By focusing on local issues, candidates can build a strong connection with voters and establish themselves as community leaders. Winning a local election can provide valuable experience and credibility that can be leveraged for future political endeavors. It helps candidates build a solid foundation of support and gain insights into the workings of government.

How to Run

There are currently more than 18 positions available in our region for the upcoming November 2024 election. Visit the Town of Truckee website or contact Town Clerk, Kelly Carpenter, for a list of all the positions and when they meet, as well as the average time commitment each position entails. Local leaders can make a big difference in our community. Discover leadership positions available beyond the Town Council seats.

Some of the open elected positions include positions on the Board of Directors of these public entities:

- Tahoe Truckee Unified School District
- Truckee Tahoe Airport District
- Tahoe Forest Hospital District
- Truckee Fire Protection District
- Donner Summit Public Utility
- Truckee Donner Recreation and Park District
- Truckee Donner Public Utility District
- Sierra Joint Community College District



Town of Truckee Town Council Members (l to r): Mayor David Polivy, Anna Klovstad, Lindsay Romack, Courtney Henderson, and Jan Zabriskie



The Town of Truckee and our special districts have governing bodies that consist of five members. Every two years, either two- or three-members terms are up for consideration on the regular election schedule. Occasionally, members vacate positions mid-term causing additional seats for shorter terms to be available. The Town continues to offer assistance to the Nevada County Elections Department by accepting candidate filings for the Nevada County special districts seats. This allows locals to put their hats in the ring for local board and commission seats without having to travel to Nevada City to file their candidate paperwork. The candidate filing period for the November 2024 election opens July 12 and will close August 9 for some seats, while others will extend to **August 17** (see the Truckee Town Clerk for specifics).

Why Run?

Local elected officials have a tangible impact on our community. By serving in a local office, candidates can directly contribute to shaping local policies, improving infrastructure, and enhancing the quality of life for residents. There is also some compensation for your time, depending on the position, often in the form of health care benefits. If you are not in a position to run for office right now – please stay informed, read, and watch our local forums* to help you make your decisions on who to vote for and VOTE!

The Truckee Chamber of Commerce in partnership with CATT PAC is running a “How to Run for Public Office” Town Talk on April 17, 2024. Visit Truckee.com for more details.

For additional information regarding where to file, see the [Town of Truckee election page](#).

MANAGE YOUR ENERGY LOAD WITH TDPUD'S *help!*

Cold weather often means more energy use.

TDPUD has tips, tools and programs to help you manage your energy consumption and save money on your electric bills.



✓ Understand Your Data

Log on to your SmartHub account to analyze your energy and water data. Track your usage, compare billing periods, and chart your behavior to identify usage patterns and find opportunities to save.

✓ Take Action to Conserve

Reduce energy use by closing crawl space vents, installing weather-stripping and pipe insulation, and replacing your air filter. These small changes can make a difference in how much energy is needed to keep your house warm.

✓ Utilize Our Programs

TDPUD has a variety of programs to help customers conserve energy and water, and in turn save money.

Sign up for a free energy audit, apply for weatherization rebates, or learn about our income-qualified savings program.



(530) 587-3896 | tdpud.org/save

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IF I CAN DO THIS, I CAN DO ANYTHING!



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