

TRUCKEE™

HISTORIC DOWNTOWN



TDMA
TRUCKEE DOWNTOWN
MERCHANTS ASSOCIATION



TRUCKEE™

Base camp for a big life

TRUCKEE.COM

Photo by Bill Stevenson



Historic DOWNTOWN TRUCKEE

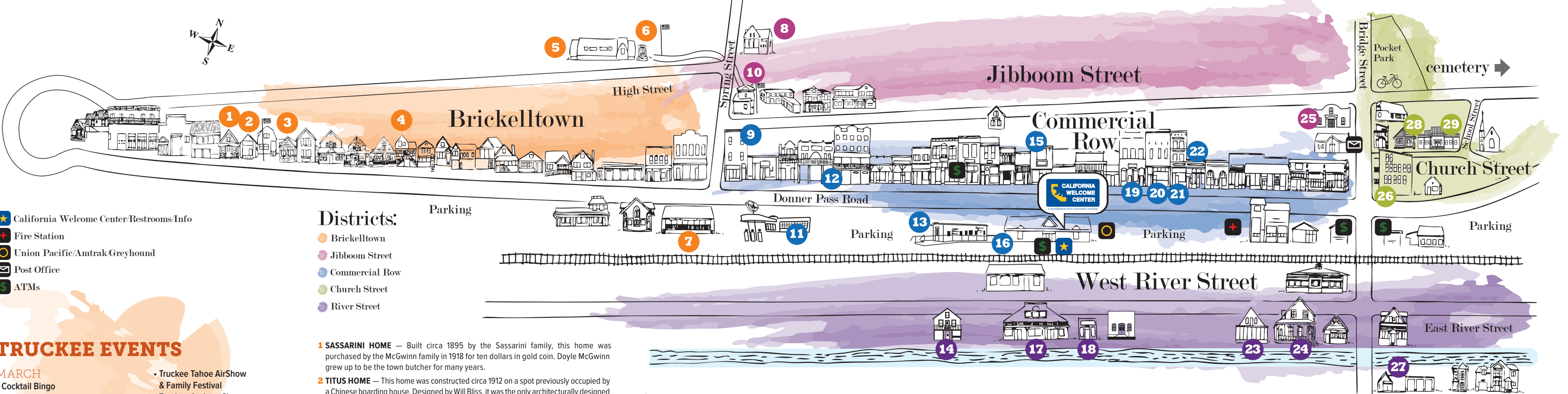
Truckee's alluring charm is the perfect balance of outdoor adventure and fascinating history. With a colorful and varied heritage that includes the Donner Party, the railroad, logging and ice-harvesting, Truckee proudly retains much of its Old West character. In fact, today Truckee remains as vibrant as ever. A touch of history, spiced with inviting shops, galleries, delicious cuisine and quaint, cozy inns make Truckee as much a part of the Sierra experience as it was over a century ago.



WHAT IS THE TDMA?

The Truckee Downtown Merchants Association (TDMA) is a membership-driven non-profit organization that strives to create, support, and sustain a vibrant and visible downtown through solid membership, community collaboration, and unique events; ensuring a vital, art-filled, welcoming, and authentic Downtown Truckee for residents and visitors alike. TDMA focuses on the beautification of the Historic District, marketing, advertising, and economic development. Funding for these efforts is largely raised through a number of very successful, annual events held in Historic Downtown Truckee, including: Truckee Thursdays, Art & Soul Downtown Truckee ArtWalk, Truckee Follies, and Cocktail Bingo. Other, non-revenue generating community events we bring to Historic Downtown Truckee are: Downtown Halloween Parade, the Downtown Holiday Festival & Bud Fish Tree Lighting, and Festive Fridays.

TRUCKEE HISTORIC WALKING TOUR



- ★ California Welcome Center/Restrooms/Info
- + Fire Station
- Union Pacific/Amtrak/Greyhound
- ✉ Post Office
- 💰 ATMs

Districts:

- Brickelltown
- Jibboom Street
- Commercial Row
- Church Street
- River Street

TRUCKEE EVENTS

- MARCH**
- Cocktail Bingo
 - The Great Ski Race
- APRIL**
- Truckee Follies (every-other-year; next event 2018)
- JUNE**
- Truckee Optimist Brew Fest
 - Truckee Roundhouse Maker Show
- JUNE – AUGUST**
- Truckee Thursdays (eleven week street festival; 5–8:30 p.m.)
- JUNE – SEPTEMBER**
- Truckee Certified Farmers’ Market — Tuesday Mornings (at Truckee River Regional Park)
 - Truckee Community Farmers’ Market — Sunday Mornings (at Tri Counties Bank Plaza)
- JULY**
- Truckee 4th of July Parade & Fireworks
- AUGUST**
- Truckee Pro Rodeo
- SEPTEMBER**
- Art & Soul Downtown Truckee ArtWalk
 - Truckee Marathon
- OCTOBER**
- Truckee Downtown Wine, Walk & Shop
 - Historical Haunted Tour
 - Donner Party Hike
 - Downtown Halloween Parade
 - High Sierra Cruise
- NOVEMBER**
- Turkey Trot
 - Downtown Holiday Festival and Bud Fish Tree Lighting
- DECEMBER**
- Festive Fridays
- TRUCKEE TAHOE AIRSHOW & FAMILY FESTIVAL**
- Truckee Antique Show
 - Donner Lake Triathlon

For complete calendar visit truckee.com

- 1 SASSARINI HOME** — Built circa 1895 by the Sassarini family, this home was purchased by the McGwinn family in 1918 for ten dollars in gold coin. Doyle McGwinn grew up to be the town butcher for many years.
- 2 TITUS HOME** — This home was constructed circa 1912 on a spot previously occupied by a Chinese boarding house. Designed by Will Bliss, it was the only architecturally designed home in Brickelltown. Frank Titus, Sr. built the home while working as an engineer on the narrow gauge railroad, which hauled lumber from Lake Tahoe to Truckee.
- 3 EATON HOMES** — Originally built by Edward Brickell circa 1880 and then served as the Truckee Lumber Company store. Harry Eaton, Brickell’s son-in-law was a longtime railroad engineer. His son, Harry, grew up in this home and in the 1930s would ski to Tahoe City to deliver the mail when trains were snowbound in Truckee.
- 4 KRUGER C.B. WHITE HOUSE** — W.H. Kruger, an original owner of the Truckee Lumber Company, built this home in 1873. In 1904, C.B. White, a banker and prominent citizen, bought the house. The house is on the National Register of Historic Places.
- 5 VETERANS MEMORIAL BUILDING** — Sitting on the site of the palace-like McGlashan mansion which burned down in 1935. In 1939, members of the Truckee American Legion Post 439 constructed the present building which became a meeting place for most of the town’s community activities. Today you can take a short memorial pathway from the Old Jail Museum up to this historic site.
- 6 ROCKING STONE** — Although the 17-ton stone no longer rocks, it is one of 25 known rocking stones in the world. The local Native Americans used this rock for drying their food and holding ceremonies as far back as 15,000 years ago. One of the early tribes painstakingly chipped away the rock to flatten the top and curve the bottom so animals couldn’t climb up to eat their food.
- 7 LOADING DOCK** — Once a loading dock and freight station for the Southern Pacific Railroad, this building served as a warehouse for years. Much of Truckee’s lumber and ice were shipped from here.
- 8 RICHARDSON HOUSE** — Warren Richardson built this Victorian home in 1887. The home stayed in the family until 1940. The house was used for many years as a boarding house, once known as “The Flop House.”

- 9 FIRST AND LAST CHANCE SALOON** — It was the first saloon heading east and the last saloon heading west. It also housed Truckee’s original telephone office.
- 10 OLD JAIL MUSEUM** — Built in 1875 out of native stone, the brick was added around 1904. The jail ran continuously until 1964, housing many infamous criminals. Showcasing early Truckee industries, the museum is open on summer weekends.
- 11 FLYING “A”** — Built in 1936, this gas station was revitalized in 2007 to appear as a 1949 gas station.
- 12 SIERRA TAVERN** — Originally built as a three-story building in 1928; a fourth floor was added in 1938. This was once the location of the law offices of Truckee’s famous citizen, Charles McGlashan, who wrote the *History of the Donner Party*.
- 13 RAILROAD MUSEUM** — The first transcontinental railroad, logging railroads and tourism by rail all played an important part in Truckee’s history. The museum, located next to the depot, is housed in a Southern Pacific Railroad caboose.
- 14 ALTA HOTEL** — Built as the Tahoe Saloon in the 1920s, a period of recreational excitement when Truckee’s winter months were alive with winter carnival activities. Previously, the Sassarini family operated the Flor D’Italia on this site, which burned in a fire in 1921.
- 15 CABONA’S** — Founded in 1918, Cabona’s is the oldest retail establishment on Commercial Row. Its founder, Dave Cabona, originally sold fishing tackle, appliances and general merchandise. The eastern part of the store was a coffee shop. An embedded coffee cup is still in the sidewalk.
- 16 DEPOT AND THE FIRST TRANSCONTINENTAL RAILROAD** — While construction on the Sierra tunnels was delayed, advance teams began building 40 miles of track east and west of Truckee, moving supplies by wagon and sled. The line reached Truckee on April 3, 1868. Construction advanced eastward toward the meeting with Union Pacific at the rate of one mile daily. On May 10, 1869, the rails met at

- Promontory (Utah) to complete the first transcontinental railroad. The current depot was built in 1900.
- 17 CHINESE LAUNDRY** — When the Transcontinental Railroad was completed in 1869, about 1,400 out-of-work Chinese laborers traveled to Truckee, seeking new jobs building railroads through the Sierra Nevada Mountains. Within a few months, one-third of Truckee’s population was Chinese.
- 18 IL TROVATORE CLUB** — Built in 1931, it was also known as the Sassarini Pool Hall. This was one hopping place in its hay-day when the Winter Carnivals were a big deal in this Hilltop area.
- 19 THE CAPITOL** — Built in 1871 by William Hurd, this building was the first brick structure in Truckee. Originally “Hurd’s Saloon and Hall” and later the “Capitol Saloon”, it was used by the Piper Opera Company and then for the County Court.
- 20 I.O.O.F. HALL** — Built in 1871, it is the second oldest building on the block. Rebekah officials from New York had been in San Francisco to organize a lodge there. On their way back to New York, they became snowbound in Truckee. Local women decided they would like to have a lodge in town and the second Rebekah Lodge in California was born.
- 21 REX HOTEL** — Built over 100 years ago, it was converted to a hotel with steam-heated rooms in 1913. During prohibition, the lower floor was a speakeasy called the “Silver Mirror.”
- 22 SQUEEZE IN** — Frank Burckhalter operated the town’s first bank at this location. In 1869, a daring bank robbery was thwarted by the heroic action of bank employees and town citizens.
- 23 SCHAFFER HOUSE** — Built in 1895 by George Schaffer, who, together with Joseph Gray, built the first lumber mill in 1867. The partnership was dissolved in

- 1871, when Schaffer moved his mill site out towards Martis Valley. By this time, Schaffer had made Truckee his home and had built at least three buildings that can still be found in town.
- 24 STAR HOTEL** — Built by George Schaffer in 1885 after the first building on this site burned in May of 1885. There’s still debate in town as to whether George Schaffer built the Star Hotel for his large family’s residence or for workers in his mill. The house located directly west is believed to have been Schaffer’s private residence.
- 25 STONE GARAGE** — This building is on the location of Truckee’s first building: Gray’s Station. The current stone building was constructed around 1911 and served as a carriage house and blacksmith shop.
- 26 TRUCKEE HOTEL** — Built as the American Hotel in 1873, it has been through several name changes since. A major fire destroyed most of the building in 1909. The building was renamed to the Alpine Riverside for the 1960 Winter Olympics and was renamed the Truckee Hotel in 1977 after a major renovation.
- 27 CHINESE HERB SHOP** — Built in 1878, this was the cornerstone of Truckee’s Chinatown—the second largest Chinese community on the west coast. The building later housed the Truckee Soda Works.
- 28 GRAY’S CABIN** — Built in 1863 by Joseph Gray, this is Truckee’s oldest building. In 1909, the house was given to the Native Sons of the Golden West, Donner Parlor No. 162, and moved to its present location.
- 29 COMMUNITY ARTS CENTER** — Truckee’s original elementary school building was on this site. The aging building was replaced by a new schoolhouse in 1936 and operated as the elementary school until a new school was built in town.

Shop.Dine

DINING/ NIGHT LIFE

- **1882 Bar & Grill**
riverstreetinntruckee.com,
530-550-9222
- **Bar of America**
barofamerica.com, 530-587-2626
- **Best Pies**
bestpiestruckee.com, 530-582-1111
- **Bud's Sporting Goods**
530-587-3177
- **Burger Me!**
realfreshburger.com
530-587-8852
- **Casa Baeza**
530-587-2161
- **Coffee And**
530-587-3123
- **Coffeebar**
coffeebar.com, 530-587-2000
- **Cottonwood Restaurant**
cottonwoodrestaurant.com,
530-587-5711
- **Dark Horse Coffee Roasters**
darkhorsecoffeeroasters.com,
530-550-9239
- **Diego's**
530-550-9900
- **El Toro Bravo**
530-587-3557
- **Jax on the Tracks**
jaxtruckee.com, 530-550-7450
- **Kynbo**
kynbo.com, 530-214-0850
- **Marg's Taco Bistro**
530-587-6274
- **Marty's Café**
martyscafetruckee.com,
530-550-8208
- **Mellow Fellow**
530-214-8927
- **Moody's Bistro, Bar & Beats**
moodysbistro.com, 530-587-8688
- **Morgan's Lobster Shack**
morganslobstershack.com,
530-582-5000
- **Old Town Tap**
530-563-5233
- **Pastime Club**
530-581-9219
- **Pianeta Ristorante**
530-587-4694
- **Squeeze In**
squeezein.com, 530-587-9814
- **Truckee Tavern and Grill**
530-587-3766

- **The Tourist Club**
thetouristclub.com, 530-587-7775
- **Trokay**
530-582-1040
- **Uncorked**
teloswine.com, 530-550-5200
- **Wagon Train**
530-587-7574

HEALTH/ BEAUTY

- **For Goodness Sake**
530-550-8981
- **Glow Salon**
530-587-9985
- **Hair by Beth**
530-277-9424
- **Lux Hair**
530-550-8008
- **Mane Attraction**
530-587-6263
- **Namaste Holistic Healing
& Yoga Center**
530-448-9014
- **Nicola B. Studio**
530-386-6610
- **Sacred Salon**
925-922-9890
- **Salon Fandango**
530-582-1138
- **The Loft Barber Shop**
530-587-1710
- **Truth Tattoo**
truthtattootruckee.com,
530-582-8788
- **Zenergy Massage & Wellness**
530-448-0344

LODGING

- **Cedar House Sport Hotel**
cedarhousesporthotel.com
530-582-5655
- **Hotel Truckee Tahoe**
530-587-4525
- **Redlight**
530-536-0005
- **River Street Inn**
riverstreetinntruckee.com,
530-550-9290
- **Truckee Hotel**
truckeehotel.com, 530-587-4444

SERVICES

- **Aspen Leaf Interiors**
aspenleafinteriors.com,
530-550-9574

e.Stroll.

- Brickelltown
- Jibboom Street
- Commercial Row
- Church Street
- River Street

- **Backstreet Framers**
530-587-1409
- **Bike Truckee**
truckeebikerentals.com, 530-386-5700
- **California Welcome Center**
truckee.com, 530-587-2757
- **Chase International**
530-550-2464
- **Engel & Völkers**
530-562-9210
- **MOBO Law**
mobolaw.com, 530-214-0385
- **Simply Worded**
simplyworded.com, 530-214-0484
- **Sierra Sotheby's**
sierrasothebysrealty.com,
530-587-3500
- **Tahoe Getaways**
tahoegetaways.com, 530-583-0220

SHOPPING

- **Art Truckee (Art Obsessions,
Glassforms Glassblowing,
and Erskine Photography)**
arttruckee.com, 530-448-3423
- **Atelier**
ateliertruckee.com, 530-386-2700
- **Bellātora**
bellatoratruckee.com, 650-906-2848
- **Bespoke**
bespoketruckee.com, 530-582-5500
- **Bolam Gallery**
thebolamgallery.com, 530-550-5388
- **Bluestone Jewelry & Wine**
bluestonetahoe.com, 530-582-0429
- **CA 89**
california89.com, 530-214-8989
- **Cabona's**
cabonas.com, 530-587-3161
- **Carmel Gallery**
thecarmelgallery.com, 530-582-0557
- **Cooking Gallery**
530-587-8303
- **Dress the Party**
dresstheparty.com, 530-536-5111
- **Dressed Boutique**
530-582-1630
- **ele chapman**
elachapman.com, 530-563-3512
- **Gallery 5830'**
gallery5830.com, 530-902-0322
- **Gratitudes Gifts & Home Décor**
gratitudesgifts.com, 530-587-6858
- **High Camp Home**
highcamphome.com, 530-582-6866

- **Joanne's Stained Glass**
joannesstainedglass.com
530-587-1280
- **Kalifornia Jean Bar**
530-550-9933
- **Knackl**
knacktruckee.com, 530-536-5400
- **La Galleria**
lagalleriatruckee.com, 530-587-5444
- **Lorien Powers Studio Jewelry**
lorienpowers.com, 530-550-9610
- **Marilyn's Catwalk**
530-587-7467
- **Mo, Jo & Zoe**
mojozoe.com, 530-587-3495
- **Mountain Home Center**
mountainhomecenter.com,
530-550-8800
- **Nomad Boutique**
shopnomadboutique.com
530-536-5058
- **Nox**
530-563-8098
- **Pour House**
530-550-9664
- **Riverside Studios**
riversideartstudios.com, 530-587-3789
- **Spirit Tahoe Interior Design**
spirittahoe.com, 530-587-0948
- **Split Rock Music Co.**
530-582-9378
- **Sweets Handmade Candies**
sweetshandmadecandies.com
530-587-6556
- **Tahoe Dave's**
tahoedives.com, 530-582-0900
- **Tahoe Oil & Spice**
tahoeoilandspice.com, 530-550-8857
- **Tahoe Posters**
530-582-4790
- **Tahoe Sports Hub**
tahoesportshub.com, 530-582-4510
- **Tahoe Truckee T-Shirtery**
530-587-5744
- **Tahoe University**
tahoe.university, 530-536-5085
- **The Treehouse**
530-587-4883
- **Totally Board**
totallyboardtahoe.com, 530-582-1584
- **Truckee Variety Co.**
530-587-3117
- **White Buffalo**
whitebuffalotruckee.com
530-587-4446
- **Word After Word Books**
wordafterwordbooks.com
530-536-5099

Directions

From Reno-Tahoe International Airport: US-395 North. Merge onto I-80 West via Exit 68 toward Reno/Sacramento (crossing into California). Take Exit 186 at Central Truckee. Turn left onto Donner Pass Rd. Pass through roundabout into historical downtown.

FROM SAN FRANCISCO: I-80 East toward Sacramento. Take Exit 186 at Central Truckee. Turn right onto Donner Pass Rd. Pass through roundabout into historical downtown.

FROM SOUTH LAKE TAHOE: Lake Tahoe Blvd./US-50. Continue to follow US-50 East (crossing into Nevada). Turn left onto NV-28 (crossing into California). NV-28 becomes CA-28/N. Lake Blvd. Turn right onto N. Shore Blvd./CA-267. Continue to follow CA-267. Turn left onto Brockway Rd. Pass through one roundabout. Continue onto Bridge St. and turn left onto Donner Pass Rd.



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For more information call the
California Welcome Center

530-587-2757

California Welcome Center | 10065 Donner Pass Rd.

historictruckee.com | truckee.com

For more history visit truckeehistory.org