

Truckee Facts

Truckee was first established in 1863; incorporated in 1993. Truckee, with a population of 17,470, is the largest of three incorporated cities in Nevada County (Grass Valley and Nevada City are the other two). The Town is governed by five council members, elected at-large for four-year terms. Elections are held every other year, and terms are staggered.

ELEVATION

Downtown Truckee	5,980 ft.
Donner Summit	7,239 ft.
Donner Peak	8,019 ft.
Mt. Judah	8,243 ft.

CLIMATE

Average summer temperature	40–79° F
Average winter temperature	17–42° F
Average total snowfall	201 inches
Average total precipitation	30 inches

SOURCE: WESTERN REGIONAL CLIMATE CENTER

LOCATION

Located in the Sierra Nevada mountain range, Truckee is just 200 miles northeast of San Francisco, 100 miles east of Sacramento, California, 40 miles west of Reno, Nevada, 12 miles north of Lake Tahoe, California and 155 miles from Yosemite National Park East Entrance.



2020 EMPLOYED POPULATION AGE 16+ BY INDUSTRY*

TOTAL	8,772
Agriculture/Mining	0.8%
Construction	16.0%
Manufacturing	3.1%
Wholesale Trade	1.4%
Retail Trade	6.5%
Transportation/Utilities	3.4%
Information	0.4%
Finance/Insurance/Real Estate	10.2%
Services	55.2%
Public Administration	3.0%

Housing & Education

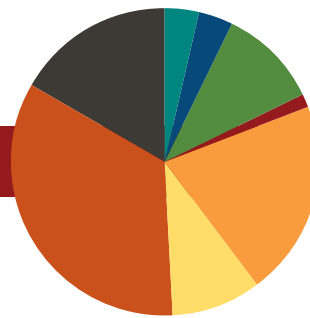


HOUSING UNITS BY OCCUPANCY

Total housing units	13,681
Owner occupied housing units	36.7%
Renter occupied housing units	13.1%
Vacant housing units	50.2%

HOUSEHOLDS BY INCOME

Household Income Base	6,815
<\$15,000	5.7%
\$15,000–\$24,999	3.6%
\$25,000–\$34,999	5.0%
\$35,000–\$49,999	9.5%
\$50,000–\$74,999	13.1%
\$75,000–\$99,999	16.7%
\$100,000–\$149,999	22.0%
\$150,000–\$199,999	9.1%
\$200,000+	15.2%
Average Household Income	\$122,480
Median Household Income	\$93,128



POPULATION AGE 25+ BY EDUCATIONAL ATTAINMENT

TOTAL	12,349
● Less than 9th Grade	3.8%
● 9th–12th Grade, No Diploma	3.6%
● High School Graduate	10.5%
● GED/Alternative Credential	1.3%
● Some College, No Degree	20.7%
● Associate Degree	9.4%
● Bachelor's Degree	34.2%
● Graduate/Professional Degree	16.5%

2020/2021 TTUSD SCHOOL ENROLLMENT

(K–8):	2,747
(9–12):	1,325

TTUSD HISTORICAL SCHOOL ENROLLMENT

2019/2020	4,177
2018/2019	4,139
2017/2018	4,051
2016/2017	3,947

2020 POPULATION 16+ IN LABOR FORCE

Civilian Population 16+	10,424
Population 16+ Employed	84.2%
Population 16+ Unemployment rate	15.8%
Population 16–24 Employed	9.8%
Population 16–24 Unemployment rate	28.0%
Population 25–54 Employed	64.3%
Population 25–54 Unemployment rate	14.1%
Population 55–64 Employed	17.2%
Population 55–64 Unemployment rate	13.9%
Population 65+ Employed	8.7%
Population 65+ Unemployment rate	16.2%

*SOURCE: U.S. CENSUS BUREAU, CENSUS 2010 SUMMARY FILE 1. ESRI FORECASTS FOR 2020 AND 2025 ESRI CONVERTED CENSUS 2000 DATA INTO 2010 GEOGRAPHY.



Town Taxes

Real Estate

SINGLE FAMILY HOMES

Median price	\$925,000
Average days on market	38
Homes sold	933

CONDOS/TOWNHOMES

Median price	\$550,000
Average days on market	51
Condos sold	271

AVERAGE MONTHLY RENT

(Approximately)	\$3,000
3-bedroom, 2-bath, 2-car garage dwelling	

SOURCE: DICKSON REALTY, TRUCKEE, FROM TAHOE SIERRA MULTIPLE LISTING SERVICE, FOR TRUCKEE ZIP CODE 96161, SOLD 4/1/20-3/24/21. INFORMATION DEEMED RELIABLE BUT NOT GUARANTEED.

Population

Population	17,470
Households	6,816
Average household size	2.56
Total housing units	13,681
Median age	39.5

BY SEX

Males	52%
Females	48%

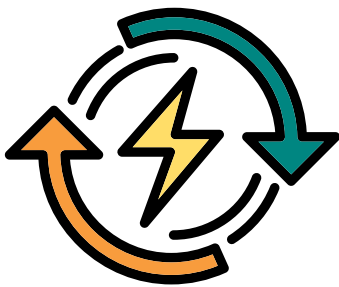
BY AGE

Median age	39.5
Total	17,473
0-4	5.8%
5-9	6.0%
10-14	6.3%
15-24	11.2%
25-34	13.8%
35-44	14.3%
45-54	13.8%
55-64	14.6%
65-74	10.1%
75-84	3.4%
85 +	0.7%
18 +	78.3%



SOURCE: U.S. CENSUS BUREAU, CENSUS 2010 SUMMARY FILE 1. ESRI FORECASTS FOR 2015 AND 2020.

Community Renewable Metrics



TRUCKEE DONNER PUBLIC UTILITY DISTRICT'S RENEWABLE PORTFOLIO STANDARD (RPS)

2019	63% RPS
2018	65% RPS
2017	66% RPS
2016	61% RPS
2015	48% RPS



SALES TAX

State and Local	8.375%
State of California	7.5%
Nevada County Library	.125%
Truckee Measure V-Roads	.5%
Truckee Measure R-Trails	.25%

SALES TAX REVENUE

2019/2020	\$4,939,562
2018/2019	\$4,598,381
2017/2018	\$4,342,553
2016/2017	\$4,067,588
2015/2016	\$4,057,947

TRANSIENT OCCUPANCY TAX

(TOT):	12%
2019/2020	\$3,988,560
2018/2019	\$4,264,925
2017/2018	\$3,399,228
2016/2017	\$3,414,610
2015/2016	\$2,820,319

PROPERTY TAX

2019/2020	\$12,083,871
2018/2019	\$11,523,966
2017/2018	\$10,874,121
2016/2017	\$10,367,240
2015/2016	\$9,794,656

TRUCKEE TOURISM BUSINESS IMPROVEMENT DISTRICT

(TTBID) 1.25%
The Truckee Tourism Business Improvement District (TTBID) was renewed through a resolution of the Truckee Town Council September 22, 2020. This 1.25% assessment on hotel, property management, and individual vacation home rentals funds Visit Truckee-Tahoe, the Destination Marketing & Management Organization (DMMO) for Truckee that promotes sustainable tourism.



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