



Truckee Chamber of Commerce

Advocacy Policy (approved August 31, 2020)

Goal

To advocate by consensus on issues affecting the business community and economy of Truckee and the region.

Guidelines for Advocacy Requests

1. A request for advocacy may be made by any person or business that is a member of the Truckee Chamber of Commerce
2. A request for advocacy must be received a minimum of 10 business days prior to the next regularly scheduled meeting of the Truckee Chamber of Commerce Board of Directors
3. To be considered, a request for advocacy **must contain all of the following** in writing:
 - a. The requestor's name, contact information and organizational or business affiliation
 - b. A specific description of the name and/or title of the issue on which the requestor desires the Truckee Chamber of Commerce to take any advocacy position
 - c. The timeline or schedule for the subject issue to be reviewed or voted on by governmental agency or electorate, if applicable
 - d. The reasons why the Truckee Chamber of Commerce should take an advocacy position on the subject issue. The following **must be** addressed:
 - i. How the issue impacts the business community of Truckee and the region
 - ii. How the issue impacts Truckee Chamber of Commerce members
 - iii. How potential advocacy of the issue by the Truckee Chamber of Commerce would improve the business climate and economy of Truckee and the region
 - e. A specific description of the name and/or title and contact information of any groups or individuals organized in opposition to the position of requested advocacy
 - f. Data and/or supporting documentation that the Truckee Chamber of Commerce may need to effectively analyze the advocacy request
 - g. To whom and what type of advocacy position the Truckee Chamber of Commerce is requested to provide
4. The Truckee Chamber of Commerce Board of Directors will vote on the request no later than the next regularly scheduled board meeting. The Board of Directors, in its full discretion, may vote to support, reject, or abstain from taking a position, on the requested advocacy, or alternatively, may ask for further information to aid in reconsideration of the advocacy request at a later board meeting.

Issues the Truckee Chamber of Commerce will not take a position on

1. Candidates for public office

Advocacy Committee Composition

1. Three members of the Board of Directors shall serve on the Advocacy Committee. The Board of Directors shall nominate and vote on the members of the Advocacy Committee on an annual basis

Committee Process

1. All advocacy requests shall be referred to the Advocacy Committee for consideration
2. The Advocacy Committee shall review requests pursuant to the following criteria:
 - a. The advocacy request is relevant and appropriate for Board of Directors consideration
 - b. The advocacy request concerns a business impact on the Chamber Membership in general
 - c. All required information to effectively review the request has been submitted
3. After review of an advocacy request, the Advocacy Committee shall make a recommendation to the Board of Directors regarding the action to be taken, if any, on the issue considered
4. If the Advocacy Committee does not meet in a timely manner, the request will go directly to the full Board of Directors as an action item at the next regularly scheduled board meeting

Board Process

1. All advocacy requests, regardless of the Advocacy Committee recommendation shall be brought before the Board as an action item
2. The Board of Directors shall take action on recommendation of Advocacy Committee
3. Action on an advocacy request must be approved by a 2/3 Quorum of attending members of the Board of Directors
4. Any member of the Board of Directors who is submitting a request for advocacy shall abstain from voting on that particular advocacy request