

Truckee 8 AN INSIDER'S GUIDE | FALL 21

AN INSIDER'S GUIDE



Holiday Season-Truckee Style

Winter Is Coming-**Are You** Ready?

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TRUCKEE" Truckee, CA 96161 10065 Donner Pass Road Truckee Chamber of Commerce



YOUR HEALTH is our number one priority

Tahoe Forest Health System

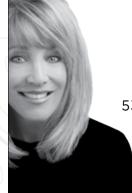
offers extensive emergency, specialty, and preventative medical services right here, *in your community*.



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- Urgent Care
- Primary and Specialty Care Clinics
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- Endocrinology
- Joseph Family Center for Women and Newborn Care
- Tahoe Forest Women's Center
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- Diagnostic Imaging, Laboratory, and Pharmacy
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 Fall + Winter in Truckee







ON THE COVER: Logan Mallonee, Truckee High School Principal. See Logan's Big Life Local story on page 28. Photo by Daphne Hougard.









At The Truckee Donner PUD. we believe in:

Safety **Timeliness**

Communication Integrity

Accountability

Work Life Balance



tdpud.org

LETTER FROM THE EDITOR

Home for the Holidays



Thanks to everyone for your comments and compliments about our inaugural issue. We're excited to announce that the newly redesigned Truckee.com website is live. In combination with this magazine, we are

providing "insider" tips and information to help make Truckee your Base Camp for a Big Life.

SUPPORTING NONPROFITS - As we move into the new season, our lives continue to be a roller coaster. Just when we thought things were returning to some kind of normalcy, COVID and the Delta Variant show dramatic increases in cases throughout the region. That combined with the smoky conditions we experienced, unfortunately caused the cancellation of many of our favorite events. These events are fundraisers for our non-profits that do so much good in our community. Take a few minutes to watch Roy Tuscany's video (QR code on page 20) about the importance of supporting our non-profits. We couldn't have said it better ourselves. Roy is the Founder of the High Fives Nonprofit Foundation.

FALL – Of course we associate fall with back-to-school time, whether that's in-person or distance learning. The Truckee-Tahoe region has a vast selection of educational providers that prepare our kids for careers or college. The Career Technical Education (CTE) Pathways offered through Tahoe Truckee Unified School District provide students with opportunities in higher education and the real world of work. Some of the pathways are especially relevant to industry sectors in our area, such as Gone Boarding (product innovation and design) and Culinary Arts (food service and hospitality). Read more on pages 13–16.



Whether this is your first holiday season in Truckee or the umpteenth one, holidays in Truckee never get old. Downtown Truckee resembles a winter wonderland postcard with twinkling lights and festive decorations. Our annual holiday tree lighting kicks off the season the Friday before Thanksgiving. It is the quintessential small town community gathering to enjoy the spirit of the season and support one another. It's also the perfect time to **Shop Local**. Many of the shops in Truckee have special Ladies' Nights full of festive atmosphere and discounts. Our stores, creative artists and galleries have unique one-of-a-kind items that make special gifts. We encourage you to discover ALL of Truckee, and to help you with that we are featuring the Pioneer Commerce Center area in this issue on pages 17-19.

WINTER PREPAREDNESS – It's anyone's guess whether we'll have a light or heavy winter, but we all know it's essential to prepare. We've seen snowfall of 529" on Donner Summit in 2018/19 to a dry January (highly unusual). See pages 24-25 for winter tips and reminders.

As we begin to close the book on 2021, we look forward to the new year, new adventures, new memories, new challenges and new opportunities. Enjoy your fall, happy holidays, and here's to a Happy New Year in 2022.

Lynn Saunders

PRESIDENT AND CEO
TRUCKEE CHAMBER OF COMMERCE
EDITOR, TRUCKEE.COM AN INSIDER'S GUIDE

"Right now as a community if we come together, little donations add up to have a very big impact"

—ROY TUSCANY, THE HIGH FIVES FOUNDATION





Truckee.com

An Insider's Guide Fall 2021

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Truckee.com

The official website of the Truckee Chamber of Commerce.

Truckee.com

Live here and Explore

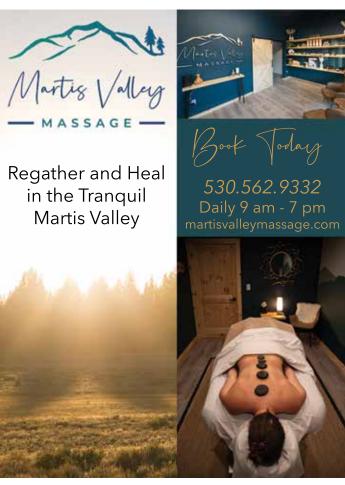




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WHAT'S HAPPENING

Fall + Winter

All events are pending COVID health and safety precautions.

Ongoing Events

2nd Monday of every month MOUNTAIN MINDS MONDAY

Program of Tahoe Silicon Mountain. Hear speakers on topics ranging from technology, local businesses.

2nd Tuesday of every month GOOD MORNING TRUCKEE

Program of the Truckee Chamber of Commerce. A community forum to provide timely, relevant information on a variety of topics and create a networking opportunity.

Wednesdays

Who doesn't love trivia? Both Alibi Ale Works and The Good Wolf Brewing Company have trivia every Wednesday night. Drop in and enjoy some laughs and fun times!

Saturdays Truckee roundhouse Makerspace Public tours

See what the Roundhouse Makerspace is all about, what they have to offer, and what you can do there.

Wellness Workshops

TAHOE FOREST HEALTH SYSTEM
OFFERS MANY WELLNESS WORKSHOPS
THROUGHOUT THE YEAR.

Baby Massage

Opportunity to connect and share quality time with other parents.

Infant Nutrition

Foster a healthy relationship with food right from the start using a baby-led approach. For parents of babies 3-8 months old, infant caregivers.

Raising Healthy Eaters

Learn tips for picky eating, nutrients, meal and snack ideas and more.



Your Authentic Wellness Explore, Plan and Apply

Learn tools to cope with life's daily challenges from stress, insomnia, nutrition, lack of energy, feeling overwhelmed or general habit change.

Events

OCT

OCT

17

0CT 23

NOV

NOV

18

NOV 19

DEC 3 10

9 + 10

14 + 15

Made in Tahoe Festival

Truckee Historical Haunted Tour/SOLD OUT

26th Annual Truckee River Day

Big Truck Day

Truckee Ski Swap



Soroptishop (see page 22)

Annual Bud Fish Tree Lighting and Holiday Festival (see page 21)

Fes<mark>tive Fridays</mark> Firs<mark>t t</mark>hree Fr<mark>idays of</mark> December (see page 21)



Scan to see all the events going on this fall!

FOR DETAILS AND COMPLETE LIST OF EVENTS: TRUCKEE.COM/EVENTS

Your questions deserve unscripted conversations.



Talk to Nate Farnell, your Branch Leader here in Truckee. 530-448-8038

charles SCHWAE

Own your tomorrow.

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Woodward Tahoe

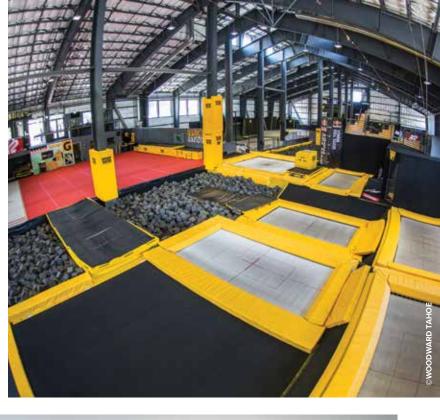
About 10 miles outside

of Truckee just off Interstate 80 is Northern California's ultimate action sports mecca - Woodward Tahoe.

"Only Woodward Tahoe can offer access to all the action sports and provide a place for the entire community to belong. This is where new passions are stoked, unrivaled facilities fuel progression, and everyone takes part in keeping the passion alive!" explains Matt Peterson, Vice President of Marketing and Brand Management at Boreal Mountain Resort, Woodward Tahoe and Soda Springs.

One of the main attractions of Woodward Tahoe is the bunker, a 33,000' action sports playground. Inside the bunker, you'll have access to a massive spring floor, 7 trampolines, the foam pits, the indoor skatepark, the pump track, and the mega ramp. You can enjoy all of these indoor facilities year-round for endless fun and progression.

Although the indoor facilities are great, Woodward has even more to do outside. The outdoor action sport parks include the treehouse, the evergreen bowl, Eastern Sierra skatepark, the trenches, and their newest addition, the slabs. Access to all of these outdoor facilities remains open each year until the snow falls.







Looking for a challenge?

The Woodward WreckTangle is a brand new feature that arrived this past summer to Woodward Tahoe and it is AWESOME. The Woodward WreckTangle is an outdoor ninja obstacle challenge built for kids and adults and designed with an edge only Woodward can create. Located in the parking lot just outside of the bunker, the WreckTangle is open all summer through late September. If you didn't get a chance to test out your skills this summer, don't worry, the WreckTangle will be back in May!



After the snow falls and the mountain opens, the Woodward Mountain Parks at Boreal Mountain Resort come to life. Whether a skier or a snowboarder, a first-timer or a seasoned veteran in the snowsports world, Woodward Mountain Parks offer something for all ages and abilities. Woodward Mountain Park starts with a base area learning zone, and then the park gradually works its way up and down the mountain. Always artfully constructed, with the best features, each park is an entire fun and flowing experience built for each ability level.

But according to Shawn Howe, Content Specialist for Woodward Tahoe, "the incredible facilities aren't even the best part, it's the coaches." The elite team of coaches, including many professional athletes, are trained to help progress skills, and to inspire all participants to be the best athlete they can be. "The best part is, you can sign up for a private lesson to have one-on-one coaching with one of these amazing coaches or you can sign up for an array of classes or clinics to progress your skills to the next level."

So how do you access Woodward Tahoe? You can drop in for a day sesh or you can become a member and get access to the ultimate year-round actions sports mountain playground. Check out woodwardtahoe.com to learn more!



Get Ready for Summer 2022

Woodward's summer camps are home to athletes from all over the country and fill up very quickly! If you're interested in registering for a summer camp, Woodward is accepting youth camp applications for 5 to 17 year olds for their June-August 2022 camps. Camps include skateboard camp, mountain bike camp, parkour camp, multi-sport camp, BMX camp and scooter camp. These camps take place in the 33,000' indoor Bunker and on over 16 acres of outdoor parks. Other camp options also include several types of classes and clinics throughout these 8 weeks.

Woodward was originally founded in 1970 in rural Pennsylvania as a year-round gymnastics camp. The organization became widely known for providing world-class programs that empowered youth to foster their creativity and athletes to gain invaluable skills in both life and sport. Now, 50 years later, Woodward has grown to 12 unique US and Mexico locations which have been home to 14 Olympic athletes and over 125 professional athlete contest medal winners. Woodward prides themselves on their mission to "empower and inspire the next generation of athletes with an enduring culture that resonates with our core and shifts perspectives for young and old alike."



Healthy Bo Happier So



high quality of life includes good health. Whether you are a world-class athlete or just committed to investing in your fitness, Truckee's stunning outdoor environment and adventure-seeking opportunities inspire health and wellness. Truckee locals make body health, beauty (inside and out), mental toughness, peace and connection to nature higher priorities than...well...people in other towns.

Truckee may surprise newcomers with the high amount of yoga studios, spas, crossfit and gyms all within a few square miles. We live in a community with unrivaled accessibility to a large range of health and wellness options.

As one of our new residents recently said, "One of my ah ha's after moving here is that I've been

> impressed with the healing community and dedication to recreation, movement, and holistic health-

> > the combination is one of the things I was hoping to find. I've found a wonderful wellness community-everything seemed to just fall into place and I felt like 'this is where I'm meant to be."

Truckee offers providers, businesses, guides, and consultants for alternative health care, massage, training, acupuncture, healing arts, and more. The array of fitness centers and wellness studios include everything from standard gyms to specialties like aerial yoga, circuit training, reiki, and elite athlete

coaching.

Mountain

otus Yoga

The driving motivation our community shares for the outdoors and a balanced lifestyle is the primary reason gyms and studios are a thriving part of our local business community. These businesses are a central part of Truckee's Base Camp for a Big Life mentality. Every year, new gyms and studios are popping up in Truckee. For a complete list of wellness businesses, visit Truckee.com. Here are a few of the businesses that recently opened to serve Truckee's active community.



CAMP 1

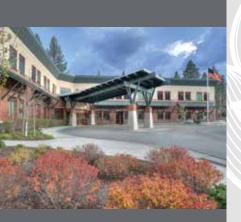
camp1fitness.com

Camp 1 is a beautiful new 22,000 sq. ft. fitness and wellness center. They focus on whole body wellness, including stateof-the-art equipment, an outside workout arena, yoga, Pilates, massage, spacious Les Mills group class and cycle rooms with optimum visuals and sound, and even an Elite Athlete Training Room. It would be hard to find cleaner air than you'll find throughout Camp 1—they use AAON, a top-rated ventilation system. Their luxurious locker rooms feature Himalayan salt saunas. Kensho Performance Lab is also on site, offering tests, nutrition optimization, acupuncture, chiropractic care, neuroscience and exercise physiology services. Camp 1 also offers a fun Kids Club and even a Lululemon boutique!

Mountain Lotus Yoga

mountainlotusyoga.com

If you haven't been yet, check out how Mountain Lotus Yoga has completely transformed a historic church in downtown Truckee into a yoga studio and event center. Specializing in Bikram yoga, hot pilates, hot vinyasa, and aerial yoga in-studio, Mountain Lotus is a state-of-the art fitness and event facility with top-level audio, acoustics, and equipment. They offer 5 to 10 classes a day in the studio, as well as stand-up paddleboard yoga on Lake Tahoe or Donner Lake, or private yoga classes year-round. And to keep your body fueled with healthy food, Mountain Lotus Provisions, open seven days/week, offers healthy dishes with "pacific-rim inspired food with a plant-slant" from their food truck outside the studio. Mountain Lotus also has a second location in Tahoe City—the only waterfront yoga studio in all of Tahoe.



Tahoe Forest Health System

At Tahoe Forest Health System, our highest priority is serving the healthcare needs of our community.

Tahoe Forest Health System offers an extensive range of high quality healthcare, clinical and support services, including:24-hour emergency care, urgent care, primary and specialty care clinics like the Tahoe Forest Orthopedics and Sports Medicine, Gene Upshaw Memorial Tahoe Forest Cancer Center, and the Joseph Family Center for Women and Newborn Care, and health & wellness programs. With a strong focus on high quality patient care, community collaboration, clinical excellence and innovation Tahoe Forest Health System is a UC Davis Rural Center for Excellence. Scan the QR code for a list of physician specialties and services.



tfhd.com

High Altitude Fitness

highaltitudefit.net

Owners Jason and Gail Burd have owned and managed High Altitude Fitness in Incline Village for over 15 years. They designed and built the new Truckee gym and climbing facility with the hope it functions like a community center, where families, friends, and groups can gather to share a love for community and physical fitness. The massive 27,000 sq. ft. gym boasts over 12,000 sq. ft. of climbing space, including a hydraulic wall, 50-foot sport climbing walls, and 15 ft. bouldering. This is in addition to a comprehensive workout facility with state-of-the-art equipment, such as: 52 pieces of cardio equipment, 10 Olympic weightlifting stations, three group fitness studios, and a free weight room. Other perks include childcare onsite, free WiFi, first come first serve work stations, plus pretty luxurious locker rooms. Open seven days a week, membership includes access to the Incline Village gym.



GyoHarmony Sounds & Healing Arts

gyoharmony.com

Gyöngyi Ridenour was born in Romania with a passion for skiing that led her to Truckee as she rose in the ranks as a competitive athlete in X-country skiing and Biathlon. When she temporarily relocated to Austria, she found her love for Tibetan Singing Bowls. A few years later she decided to bring her new passion (along with a few more, including yoga, Reiki, and Emotion Code) to Truckee in a conscious effort to marry

her passion for the healing arts and her love of the Truckee community. Now in her studio on Deerfield Dr., Gyöngyi offers private, group, and consultative services for a truly personalized and holistic approach to helping you reach your goals through improving your emotional and spiritual well-being. If health and wellness are core to your lifestyle, you'll appreciate the powerful effects of sound therapy.

Truckee Community Recreation Center

The Truckee Community
Recreation Center is an
affordable option to help
with your fitness goals. Built
in 2009, the Rec Center is
40,000 sq. ft. of community
fun. In 2016, they expanded
by adding the Truckee
Community Pool Aquatic
Center, featuring a 25-yd.,
10-lane competition lap pool,
and an 89° warm-water pool.
The entry to the warm-water
pool is gradual, like a beach,



and includes two lap lanes, a lazy river, a splash pad and two water slides, including a spiral slide and an airplane-shaped slide for small children. The Rec Center boast beautiful lounge areas and features local art on its walls. Explore the two-court gymnasium, indoor running track (great in the winter!), exercise equipment, and two climbing walls (top-rope and bouldering).



Scan here to get all the pool details.



Education Matters

Great schools reflect a strong and thriving community. Truckee-North Tahoe has a variety of education providers that go beyond standard curriculum, ensuring our students are ready for college, career, and life.



We live in a beautiful environment, let's be good stewards of it," is one of Tahoe Truckee Unified School District's (TTUSD) guiding beliefs that is actively taught throughout the district. From transitional kindergarten through high school, award-winning TTUSD offers innovative, hands-on programs teaching science and the arts with real-life studies, such as testing water of Truckee creeks and rivers to musical-theatrical performances based on Truckee history. Student Green Teams are actively coordinating and brainstorming recycling and ways to reduce and reuse in all schools. TTUSD has saved \$400,000+ annually in energy and waste services since the implementation of their sustainability program in 2008 (spearheaded by Truckee's current mayor, Anna Klovstad).

Although most students attend the school closest to where they live, TTUSD is an open enrollment district, offering bussing to accommodate family choice. All of TTUSD's elementary schools exceed state education standards, but each TK – 5th school has a unique focus. Many students can walk or bike to Glenshire Elementary, which has an excellent arts program, especially for music. Newly remodeled Truckee Elementary has the most diverse student body and boasts the first Green Team, mentored by the renowned Envirolution Club at Truckee High. Donner Trail Elementary on the summit has small, multi-age classrooms with a science and environmental focus, utilizing the South Yuba River and national forest as an extension of their classrooms.

Career + Technical **Education Pathways**

Career and Technical Education (CTE) has risen on the educational radar in the past decade, transforming itself from just a college alternative to include a new kind of college pathway. The CTE Pathways offered through TTUSD are programs of study aligned around a CTE Industry Sector Theme that prepares students for college or careers with rigorous academics and hands-on learning experiences.

The CTE Advisory Committee is composed of college and aligned industry partners. This committee ensures that the CTE Pathways offered are those where students learn industry-specific skills using state-of-the-art industry-specific equipment. Some of TTUSD's CTE Pathways that fit with Truckee-Tahoe's career opportunities include:

FOOD SERVICE & HOSPITALITY

Works closely with The Resorts at Squaw Creek, Wolfdales, Tahoe Food Hub, the Boys & Girls Club, Tahoe Forest Hospital, Sierra Community House, California Restaurant Association/ProStar, and ServSafe to offer a sequence of courses that lead students through understanding food science, nutrition, health and well-being, food production, preparation, and more.

EMERGENCY RESPONSE

Works closely with the Truckee Fire Protection District to offer a program that supports careers related to the fire services, emergency medical services, wildland services, and emergency management.

ENGINEERING TECHNOLOGY

Partners with Parallax Robotics and Truckee Roundhouse Makerspace to provide a series of courses that introduce students to the various types of engineering while helping them develop a problem-solving and design thinking mindset.

PRODUCT INNOVATION & DESIGN

(Gone Boarding program, see sidebar p. 14) Engages, inspires, and ultimately empowers students to actively pursue their passions.



When Truckee High School

Principal Logan Mallonee was doing a Google search for "21st-century woodworking," she ran across the Gone Boarding program. It was only offered at schools in Michigan where the founder, Bill Curtis, launched it a few years earlier. But after Logan reached out and explained her strategy to incorporate Truckee's love of the outdoor sports culture in a hands-on educational way for her students, the partnership quickly formed and Gone Boarding expanded to Truckee just a year later.

"High school can be where students want to come to school if the right opportunities are offered. Finding the Gone Boarding program and bringing it to the west coast, working with its creator, Bill Curtis, and the partners of the program, including Burton snowboards, has been a success for our community. The entire Truckee High staff continues to work as a team to facilitate student learning, support critical thinking, and teach real-life classes to create a safe space where students want to be," said Mallonee.

Within the Gone Boarding program, students work in groups to design, construct, and learn to ride the board they create. Surfboards, snowboards, skateboards, paddleboards, and wakeboards are some of the board types the students can choose from. After the board is built, the students take part in a mentoring program, working with younger kids in the community through their shared love of action sports.

The Gone Boarding program teaches vocational job skills not often found in the high school curriculum that can transfer into a number of careers such as woodworking, construction, manufacturing, communication, business, advertising, design, and science.

The goal of the product design course is to ultimately teach students the design process and use it in future design projects - including ideating, sketching, rapid-prototyping, conducting user tests, construction, and more. This pathway leads students into 21st-century career planning by exposing them to various programs and methods of design such as CAD (computer-aided design), laser cutting, and 3-D printing. Gone Boarding allows students to fully engage with their learning and take ownership of their future in a new and exciting way.

BURTON

"I encourage everyone to visit Truckee High School and see the Gone Boarding program and all of the finished products for themselves!" said Mallonee. And she genuinely hopes everyone takes her up on it.

You can reach Logan via email at: lmallonee@ttusd.org. Alder Creek Middle School (6th–8th) was recently designated as a prestigious California "School to Watch" for meeting the unique needs of early adolescents. Its state-of-the-art classroom technology allows for one-to-one digital programming and collaboration to personalize learning.

The Washington Post recently named Truckee High School (9th-12th) one of "America's Most Challenging High Schools," and it is a California Gold Ribbon School as well. Truckee High offers 15 AP courses - an impressive amount for the school's size. It also offers internationally recognized "Project Lead the Way," a bio-medical science and human body systems program that students receive both high school and college credit for. Truckee High students are able to receive dual high school and college credit for a wide range of classes at a very low cost, due to TTUSD's partnership with Sierra College.

Sierra High School (9th–12th) is a great option for students who might not excel in a traditional high school model. Sierra High provides individualized educational, emotional, and social developmental opportunities, including mentoring and vocational experience with local businesses. It also has on-site childcare, so students with young kids can complete their education to better provide for their new families.

Cold Stream Alternative School

(9th–12th) offers an innovative program developed to meet the needs of families who prefer independent/home study or participate in extracurricular programs that require flexibility. Classes meet in the mornings, so students can take afternoon classes at Truckee High, North Tahoe High School, or at Sierra College.



Several schools outside of TTUSD offer even more options and unique educational opportunities.

Tahoe Expedition Academy

K-12th | 9765 Schaffer Mill Rd. tahoeexpeditionacademy.org

This private experiential learning school's curriculum is based on its proprietary, "Constructive Adversity," teaching model. This model follows their 3-step learning approach used to teach everything from science to outdoor education: 1. Preparing and Planning Phase, 2. Intense Immersion Phase, 3. Reflecting & Processing Phase. Many days at TEA are spent "in the field," or outdoors using hands-on learning and experiences to shape the students' learning process. Scholarship opportunities are available.

Sierra Expeditionary Learning School

K-8th | 11603 Donner Pass Rd. truckeecharterschool.org

Sierra Expeditionary Learning School (SELS), a public charter school sponsored by TTUSD, was recognized for academic excellence in 2017 as one of only 342 National Blue Ribbon Schools by the U.S. Department of Education. The Expeditionary Learning curriculum is implemented through months-long, project-based expeditions and fieldwork that challenge students to think critically by asking guiding guestions that students find the answers to through handson research, testing/exploration, and teamwork. Each spring there is a lottery for admittance, with spaces reserved in each grade for students in low-income families. Once a student gets in, siblings receive priority for future openings.

Forest Charter School

K-12th | 10725 Pioneer Trail forestcharter.com/domain/19

Forest Charter School, a public charter, offers a rigorous education with "co-op" classrooms, including five classrooms consisting of K-2nd, 3rd + 4th, 5th + 6th, and 7th + 8th grade co-ops and a collaborative high school program. Because it's set up as an independent

study program, Forest Charter teachers and families didn't skip a beat when the pandemic hit. All assignments and lesson plans are available online, and homework and test scores are promptly recorded. Forest serves families who might otherwise have chosen to home school or students who need independent study to pursue extracurricular activities like skiing, snowboarding, equestrian, swimming, and the arts.



Golden Valley Tahoe School

K-6th | 12640 Union Mills Rd. tahoeschool.goldenvalleycharter.org

Golden Valley Tahoe School, founded in 2018 with grades K-2nd, is the newest public charter school in Truckee. Now serving grades K-5th, Golden Valley plans to expand organically with its current students, up to 8th grade. The school uses the 100-year-old Waldorf teaching principles and practices to guide its curriculum. Golden Valley describes this learning model as "developmentally appropriate," which includes holistic learning practices including practical arts, movement, and phenomenology to teach independent learning and respect for nature. The arts, drama, and music are integrated into nearly every lesson to awaken the imagination and bring vitality to the learning process. Practical arts, such as cooking, dancing, and sewing, are introduced to children on a regular basis.

Truckee High School

BY THE NUMBERS

849 students enrolled in the 2021/2022 school year

99% graduation rate

48 teachers on staff in the 2021/2022 school year

15 AP classes offered

75% of students play at least one sport

2-time defending state champions in baseball

4 state championship titles in girls soccer

12 Nevada state championship titles in football

70 students participate in the school's band program



SIERRA COLLEGE Higher Education Right in Your Backyard

The Tahoe-Truckee campus of Sierra College delivers high-quality education through smaller class sizes, excellent instructors, and modern and specialized course offerings along with a broad array of general education courses. The 28,000 square foot green campus opened in Truckee in 2008. Many attend with the goal of transferring to CSU, UC, or private schools.

Signature programs include Social and Behavioral Sciences, Psychology, Business Accounting, Business Administration and Natural Sciences Transfer Programs. Growing and emerging programs include Administration of Justice and Mechatronics.

Sierra College also offers career and technical education programs, such as Emergency Medical Technician (EMT), Accounting and Business services, Mechatronics, and Human Development. Student services include a learning resource library, tutoring, academic counseling, and administration and faculty office hours. The Sierra College Tahoe-Truckee campus is a great benefit for anyone wishing to advance or change careers by completing a technical education program or pursue higher education courses while working, or to try out a new interest, such as photography or guitar.

INSIDER'S TIP: There is a Disc Golf Course that runs through Sierra College's grounds. The wooded course traverses up and down rolling hills.







North Lake Tahoe-Truckee Leadership Program We Help Leaders Grow

The Truckee Chamber of Commerce is proud to be one of the founders of the North Lake Tahoe-Truckee Leadership Program. The program builds leadership within the community and creates an opportunity to broaden an understanding of the region and its issues, challenges, and opportunities while honing and developing leadership skills. The goal is to provide the region with an ongoing source of leaders that are prepared and committed to serve as catalysts of positive change in our region.

The Leadership Program is proud to have graduated over 400 individuals since its beginning in 2004. It has become a mainstay in the community with support and participation from many agencies, non-profits, and private businesses.

One of the most important tenets of the program is to bring in leaders from the community who talk about current issues facing our area. These leaders not only provide information to the participants, but also give them opportunities to get involved.

Networking with other like-minded individuals who want to make a difference is one of the most valued outcomes. "We get a wide variety of participants," explained Saunders. "From people early in their career wanting to gain confidence and leadership skills, to experienced professionals who might be new to the area and want to engage and learn more about their new community."

The program's lead facilitator and instructior is Shannon Beets, Director of Evauation and Assessment at UNR. "Shannon is wonderful," said Lynn Saunders, President and CEO of the Truckee Chamber of Commerce. "She is passionate and committed to the program, and really helps connect the dots with regional issues and the leadership skills they are learning."

The 5-month program begins in January and meets once a month, ending in May. Plans are to offer a hybrid program (in person or virtual) starting January 2022.

The Leadership Program is a collaborative project of the Truckee Chamber of Commerce, North Tahoe Business Association and North Lake Tahoe Chamber/CVB/Resort Association, with Tahoe Truckee Community Foundation as the fiscal partner.

For more information, go to TahoeTruckeeLeadership.com or contact Karen Willcuts, Program Director, at Karen@ TahoeTruckeeLeadership.com.



DISCOVER ALL OF TRUCKEE

Exploring Pioneer Trail Road

If your travelS haven't taken you to the Pioneer Commerce area of Truckee yet, turn west at the roundabout with the large flowers public art piece, across from the Community Recreation Center, just past Coachland, to discover the many hidden treasures, services, and businesses that live beyond.

The first major building you will see is the massive California Highway Patrol building. This \$35 million 25,000 sq. ft. facility opened in late 2019.

Pioneer Commerce Center with a campus of 200.000+ sq. ft., and 16-buildings is home to 135+ mixed use commercial tenants, 15 apartments and a four building boat storage facility. And don't think the Center is only the businesses on your left, it encompasses both sides of Pioneer Trail Road. Designed with a community focus and a rustic mountain character, there is a synergistic thread of restaurant, office, warehouse, secondary retail plus apartment housing where tenants and patrons can enjoy the open campus atmosphere. For a complete list of tenants, head to pioneercommercecenter.com.

Throughout the Pioneer Commerce Center and surrounding area, you'll discover a diverse group of artisans, chefs, makers, builders, and businesses. Here are some highlights of just a few businesses in the area.

HIP ROW

INSIDER'S TIP: Some locals call this row of shops in the alley behind Pioneer Trail Road "Hip Row." On Friday mornings when the doors are lifted, you can grab a fresh brew from Pacific Crest Coffee Company, a yummy treat from Sierra Bakehouse next door, and a gorgeous bouquet of flowers just down the row from Love & Lupines Floral Design. TGIF for sure!



Pacific Crest Coffee Company pacificcrestcoffee.com

This coffee venture is the culmination of a decade-long journey into making a great cup of coffee from scratch. It all began with DIY-home-roasting, professional skiing and snowboarding. Professional snowboarding brought Ralph Backstrom, Roaster and Found of Pacific Crest Coffee Company, to Truckee. Travis Ganong is Co-Founder (and yes...he's "that" Travis Ganong, local who grew up in Alpine Meadows and skied



on the U.S. Ski Team at World Cup ski races throughout Europe and is currently training for Beijing Olympics 2022).

Over time, the two have honed in on their craft to perfect their roasting skills. Order drinks and beans for pickup ahead online at coffeeintruckee.com. Walk-up service is also available through their to-go window.



Full Belly Deli

eatfullbellydeli.com

Full Belly Deli was born over a fresh-baked loaf of jalapeno-cheddar bread and two PBRs. Co-owners Eric Barton and Tom Marrin have a few things in common, but the strongest bond is their love of a good deli sandwich. Over a couple more fine brews, they laid the groundwork for a place the locals would love and embrace, a dining establishment tourists would seek out on any trip to the Truckee/Tahoe area, and the kind of spot that you couldn't wait to introduce to your friends and family. In December 2007, they opened Full Belly Deli in the Pioneer Commerce Center.

Maybe you saw them when Guy Fieri, host of the Food Network's Diners, Drive-Ins, and Dives dropped in to taste their sandwiches: "Talk about living up to your name—this sandwich shop is known for serving up inventive sandwiches in huge portions.

There's a lot to love about this place and these guys. Next time you're hangry, drop in and pick up something to fill your belly. Things will look much brighter after that!



Great Gold

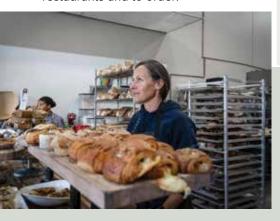
greatgoldtahoe.com

Great Gold is gold indeed if you love fresh, innovative Italian food inspired by bold flavors created with unexpected combinations. Brandon Kirksey is Chef/Owner, along with partner David Steele. Because they opened in 2020 in the to-go world of coronavirus, many people think of Great Gold for their excellent pizza, but Great Gold's house-made pasta attracts diners who will drive an hour from the lake to experience it. Chef Brandon Kirksey didn't want to bring out their full menu until they had the staff to provide a great dining experience. Great Gold is now open Tuesday-Saturday evenings, serving fresh, innovative pasta, pizza, and salads with excellent wine and beer pairings. You might want to start with their signature cocktail, the Great Goldfinch, paired with delicious classic Italian appetizers with a California twist.

Sierra Bakehouse

sierrabakehouse.com

Dedicated to using local and organic ingredients, owners and pastry chefs Kristy and Daniella's goodies can be found in Truckee-Tahoe restaurants and to order.



We love all of our small business success stories! These ladies have impressive training and experience. Daniella studied Baking and Pastry Arts at the Culinary Institute of America in New York, then baked at fine San Francisco restaurants. She came to Truckee through The Ritz-Carlton, first in Orlando and then Tahoe.

Kristy grew up in Reno and studied Baking and Pastry Arts at the California Culinary Academy in San Francisco. She has baked at several fine restaurants in Reno and Boulder, Colorado. She spent time in Italy learning about the simple, fresh, seasonal style of cooking and baking that the Italians are famous for.

Sierra Bakehouse combines their talents to bring Truckee top-notch, high-elevation baked goods. You can pre-order loaves of bread, pastries, or savory treats with pick-up on Fridays from 8:00 am–2:00 pm.

Love & Lupines Floral Design

loveandlupines.com

Growing up in Northern California, owner Meghon Shrewsbury has been passionate about flowers for as long as she can remember. The name Love & Lupines comes from her family's love of the beautiful lupines that bloom on the shores of Lake Tahoe, as well as so many of their other favorite locations in California. She's been an award winning wedding and event planner for the past 12 years. Unique to her designs, she incorporates upcycled materials, vintage pieces, old jewelry and charms, fabric, lace, ribbon, rustic and natural elements into her pieces. She strives to source

flowers and other items from local vendors whenever possible. You can pre-order online and pick up on Friday mornings from 8:00 am—3:30 pm, when she rolls up her door to the public with fresh cut, farm-fresh flowers, vases, home decor, dried flowers, unique local handcrafted gifts and more.



Truckee Auto-Mall

truckeeautomall.com

Who knew? You can buy a vehicle right here in Truckee! One of the perks of living in Truckee is remote living. However, the distance can also come with some setbacks, such as accessibility to large businesses like car dealerships—but who wants to go to one anyway? Kevin Harper at the Truckee Auto-Mall is our local vehicle buying and selling expert with over 25 years of experience, deep knowledge of the auto industry, and insider connections to dealerships all over the country. Buying a car is as simple as giving Kevin your wish list, signing the paperwork, and waiting for the car to be delivered to you. Kevin gets rave reviews from his customers:

- "We have purchased several cars from Kevin, he will do you right."
- "Kevin is great! Bought a new car from him, hassle free!"
- "Bought four vehicles over 20 years from Truckee Auto-Mall and will only buy from Kevin, he's the best."
- "Purchased a car through Kevin—it was perfectly seamless! Don't think I'll ever go anywhere else."

Autoglass Express

autoglassexpresstruckee.com

Winter in Truckee and cracked windshields go hand-in-hand. It's gonna happen sooner or later with small rocks and gravel on the roads getting bounced up. Never fear, Autoglass Express is near! Locally owned and operated since 2003, owner Craig Fierro and his team at Autoglass Express offer free mobile service within the Truckee area as well as a large shop in the Pioneer Commerce Center where they provide windshield replacements, rock chip repair, headlight glass restoration, as well as other glass related services like camper shell, heavy equipment, and side mirror repair. They offer more than glass services as well, with a long list of custom and aftermarket vehicle accessories.







High Fives

highfives foundation.org

The High Fives Nonprofit Foundation focuses on preventing lifechanging injuries and provides resources and hope for those that experience them. It was formed as a way to "pay-it-forward" by the founder, Roy Tuscany, after his own recovery from a spinal cord injury. The Foundation has expanded to help 429 athletes and veterans from 43 states + Canada since its inception in 2009.

About the Founder of High Fives Foundation

Originally from Waterbury, VT, Roy graduated from University of Vermont with a degree in Mechanical Engineering. He then headed out west to pursue his dream of being a professional free-skier. In 2006, Roy suffered a life-changing injury that left him paralyzed from the waist down. It was the catalyst to the creation of High Fives Nonprofit Foundation. Roy turned the financial and community support of his own recovery into a 'payit-forward' adventure with the creation of High Fives Foundation. He was named the "Spirit Inspires" award from Disabled Sports USA in 2011, is a winner of Polaris Salutes American Heroes campaign, has been featured on ESPN SportsCenter based on his article "Has the coronavirus ruined the high-five?" and he once held the World Record for the most high fives in a 24-hour period.



We Are Community— High Fives Video

Watch Roy talk about the importance of supporting the nonprofits in our community—not just High Fives, but the causes that provide so much positive impact to our local community.



The Good Wolf Brewing Company

thegoodwolfbrewing.com

A short distance from downtown Truckee, tucked away across from Western Nevada Supply on Industrial Way, you'll find The Good Wolf Brewing Company, a small-batch craft brewery. It is the secret locals' spot you've always dreamed of finding. With a cozy interior and a great variety of local brews on tap, The Good Wolf's approachable, hop-forward and forest-inspired beers flow smoothly after a long day on the slopes or just a regular weekday at the office. The Good Wolf also hosts a weekly Wednesday trivia night and occasionally live bands and pop-up events, like a Mediterranean appetizers evening. You can also pick up their specialty brews to go—in cans for your favorite après activity. The Good Wolf believe in the power of community, a philosophy that is embodied in the taproom and through the beers.



Did You Know...

You can access the Pioneer Commerce Center from the Trout Creek Trail? From downtown Truckee, start at the corner of Jibboom and Bridge Streets, head up the Trout Creek Trail. Not far up, on your right you will find a fork in the path. Head up the hill to the right and within minutes you'll find yourself walking into the Pioneer Commerce Center.



You've Seen it on TV (admit it.... you've been known to watch a Hallmark Christmas movie or two, right?), in the movies and on holiday cards—that picture-perfect town lit up for the holiday season. The tree lighting ceremonies, streets filled with holiday shoppers, carolers harmonizing on the corner, kids making snowmen—you can practically smell the pine trees and hot cocoa.

Well that pretty much sums up the holidays in downtown Truckee. Yes, we do live in a Winter Wonderland. The town never looks as charming as when it is lit up with the twinkling lights, festive decorations, and snow hanging on the branches. It's the most wonderful time of the year to stroll downtown and look into the shop windows that are so creatively decorated.



The holiday spirit is alive all throughout Truckee and the region, starting the Friday before Thanksgiving when the Downtown Holiday Festival and Bud Fish Tree Lighting Ceremony takes place. It's also the perfect time to **Shop Local**. Many of the shops downtown and beyond have special Ladies' Nights full

of festive atmosphere and discounts. Our stores, creative artists and galleries have unique one-of-a-kind items that make special gifts. These small business owners are our friends, our neighbors who often have put everything on the line to build their business and make our community the special place we all love and call home. They are always there for us... supporting our nonprofits, local sports teams, and fundraisers for many years. Now is the perfect time for us to support them.

Here are some "Insider Tips" to enjoying the holiday season in Truckee.

Downtown Holiday Festival and Bud Fish Tree Lighting Ceremony

Friday, November 19th, 2021

This year will mark 46 years of the Truckee Downtown Merchants Association (TDMA) and Rotary Club of Truckee collaborating to bring the community together to celebrate the holiday season with the tree lighting ceremony. Gather downtown in front of the California Welcome Center in the train depot for singing, photos with Santa, and a group countdown that culminates in the lighting of the tree, a tradition that began with Bud Fish

(Learn more about Bud on page 22).



The TDMA carries out a longstanding tradition of going out and cutting 37 small pine trees that 600 local elementary school kids come downtown to decorate. The hand-made decorations are cute. charming and creative (think CDs, fruit, paper decorations). After the trees are decorated, TDMA volunteers climb ladders, hoist up the small trees and attach them to the lamp posts along Donner Pass Road downtown for the holiday season.

historictruckee.com

December 3rd, 10th & 17th, 2021

Mark your calendars for the first three

Fridays of December and get ready to
sip-and-shop the night away hosted by
the TDMA, the Town of Truckee and
the Truckee Chamber of Commerce.

Festive Fridays

Celebrate the season and get
your holiday gift shopping in early
while downtown businesses stay
open until 7:00 pm and provide
refreshments, entertainment, and
deals. Beat the crowds, mingle
with community members, take advantage

of the free parking and shop local this holiday season at Festive Fridays.





BUD FISH was a charter member of the Rotary Club of Truckee, and a long-time Truckee resident. Bud had an abiding commitment to his family, his profession (forester), and his community. For years he saw to it that Fibreboard, for whom he was a forest manager, provided the Christmas tree for downtown, and assembled a crew of volunteers to put it up and decorate.

Upon Bud's death, the Rotary Club of Truckee secured, planted, and dedicated a permanent Christmas tree downtown in his memory. Now, each holiday season the TDMA and Rotary Club of Truckee partner for the Annual "Bud Fish" Tree Lighting Ceremony held in front of the historic train depot and Truckee visitor center.



Community Christmas

truckeecommunitychristmas.com

Truckee's Community Christmas is an all-volunteer, nonprofit umbrella organization that coordinates various drives that happen during the holidays to help families in need in the Truckee area.

The organization works alongside other local nonprofits, local businesses, generous volunteers, sponsors and thousands of community members to identify needy families and provide grocery store gift cards and age-appropriate toys for each child in the family. The senior program provides grocery store gift cards to identified low income seniors and housebound seniors. Other programs under this umbrella organization include a food drive, coat drive, and toy drive. Community Christmas kicks off the season by placing toy drive barrels around town, as well as coat drive barrels.

Tis the season to give back, and there's no better way to feel like a Truckee local than to get engaged with Truckee's Community Christmas and help make a difference for hundreds of individuals.



"Soroptishop"

sitd.info/fundraising/soroptishop

The 18th Annual Soroptimist Club's "Soroptishop" event is a locals favorite. The event, November 18 from 5:30–8:30 pm, takes place at the Community Rec Center.

Shop local artists crafts, jewelry, seasonal décor, handmade items, clothing, and artwork all unique and locally made items. Live music as well as food and beverage are available at the event to make an evening of supporting and mingling with other community members. All event proceeds go back into the community through the club's local awards and scholarship programs.

WHERE TO GET YOUR TREE



CUT YOUR OWN TREE: When you live in the mountains, a memorable experience of cutting a holiday tree is a special tradition to share with family and friends while helping to maintain a healthy forest. For many families, venturing into the forest to cut a Christmas tree for the holidays is a treasured tradition carried on for generations, while for others it may just be discovering the thrill of searching for the perfect holiday tree.

Permits are required to cut down a Christmas tree. There are several districts within the Tahoe National Forest for which you can purchase a permit, so be sure to locate your desired destination on their map and secure the permit assigned to that area. USDA Forest Service Christmas Tree Permits for the Tahoe National Forest are available at recreation.gov/tree-permits and typically are on sale by Thanksgiving Day.

OPTIMIST CLUB OF TRUCKEE TREE LOT: If

you're not inclined to be adventurous and go out to cut down your own tree, let the Optimist Club of Truckee help out. The tree lot is located at the Crossroads Center across from SaveMart and CVS on Deerfield Drive. All proceeds go towards supporting local youth organizations and activities. For more information, visit truckeeoptimist.com.

BOY SCOUT TREE LOT:

Troop 267 sets up a
Christmas tree lot in the
Mountain Hardware & Sports
parking lot off Donner
Pass Road just west of the
Gateway Shopping Center
(Safeway). The Boy Scouts
source and cut the trees
locally themselves, as well
as construct and manage the
lot. For more information visit:
truckee267.mytroop.us



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sugarbowl.com/employment





t's one of the summer with wildfire evacuations and fears if we are next. Cooler temperatures and moisture, whether rain or snow, are a welcome closure to wildfire season.

In some climates, winter's no big deal—just a little rain and cooler weather. But for the rest of us, winter is something to be prepared for. Truckee usually sees its first real snowfall in the early days of December, but it's not unheard of to see some snow in October and we dance for joy when we see a good base of snow in November—start spinning those lifts! The resorts count the days until they can welcome us back for winter.

So, whether it's your first winter or your 30th, it's always wise to run through a quick checklist of winter preparation to-dos when fall comes around. In between school starting and planning for the holidays, winter has the tendency to sneak up on us all. Don't be caught sliding down Northwoods because you haven't put your snow tires on yet or dashing around putting your lawn furniture away in the first snowstorm. Use these tips and reminders over the next few weeks to ensure you're prepared for when the snow starts falling.

See Truckee's average monthly temperatures and biggest snowfall years in the Truckee By The Numbers section on page 30.

Coldest Spot in the Nation?

Truckee has often been recognized as the coldest spot in the nation, but not during the winter ski season as one might expect. These nippy temperatures are noteworthy because they occur from June through early October, getting down to an average of 37 degrees on late-summer and fall nights. While it may be true, it really doesn't give a true picture of Truckee's pristine California weather pattern. Official temperatures are taken at the Truckee-Tahoe Airport, located in Martis Valley. On clear nights, cool air from the high mountains sinks downslope into the valley, a high-elevation basin. The dense air mass settles into the basin, creating a chilled microclimate contributing to the chilly readings. As the sun begins to rise, so does the temperature, creating enviable summer and fall temperatures.

Truckee Winter Ready Checklist

Check truckee.com for listings of local businesses to help with your winter preparedness.

Home

- Drain sprinkler system
- Test smoke & carbon monoxide detectors
- Clear & clean gutters
- Test heating system
- Clean chimney and woodstove pipes
- Repair roof leaks
- Cut away branches that could fall on your home or other structures in a storm
- Get snowblower tuned up
- Sign up for snow removal service



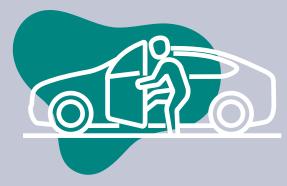
Items to keep around the house:

- Salt or ice melt
- Antifreeze windshield wiper fluid
- Extra shear pins and oil for your snowblower
- Shovels (including a metal one for ice buildup) and Snohoe
- Candles, matche, battery or solar lanterns
- Alternative heat source
- Generator & extension cords
- Portable charger/power bank to keep phone & devices charged
- Battery or solar powered radio (pre-tuned to 101.5FM Truckee Tahoe Radio for local information)

Vehicle

- Get your car serviced
- Get snow tires put on

(Insider Tip: Take care of it early! The lines at the local tire shops can get very long.)



Make sure you have:

- Ice scraper/brush and snohoe
- Flashlight
- Shovel
- Blanket
- Warm clothes
- Phone charger
- Water & snacks (don't leave snacks in the car for wildlife)
- Jumper cables
- Spare tire
- Flares, hazard reflectors or emergency flag
- Tire chains
- Windshield washer fluid
- Sand or cat litter to put under tires for traction

Phone

Keep phone charged and charger handy!



Keep these numbers in your phone:

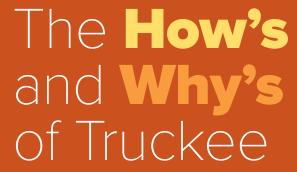
Dispatch (530) 550-2320 Caltrans Highway (800) 427-7623 Public Works (530) 587-2770

Apps & web bookmarks:

Nixle Mobile.weather.gov Caltrans QuickMap







REIMAGINE BRIDGE STREET PROJECT GOALS

- 1. Improve pedestrian safety and circulation through implementing sidewalks on both sides of Bridge Street and at least one protected crosswalk across Bridge Street at both West/East River Streets and Donner Pass Road intersections. The protected crosswalk(s) would include either refuge islands, stop signs or signals.
- 2. Maintain or improve traffic flow with or without a train present.
- 3. Designate a Quiet Zone to eliminate the requirement for engineers to sound the train horn when approaching the track crossing.
- 4. Protect historic buildings.

To see the survey results, watch the video of simulations for each alternative, read the FAQs surrounding the project, or sign up to receive routine updates, visit townoftruckee.com/ ReimagineBridgeStreet.







PROJECT ALTERNATIVES OPTION SETRAFFIC SIGNALS



Intersection at Donner Pass Road & Bridge Street Why is this intersection such a mess?

You're coming down Brockway Road ready to cross the railroad tracks and turn left into downtown—you have the right of way and don't stop. But how many people at that intersection don't know that and it becomes a game of "who's-turn-is-it-anyway?"

Dysfunction Junction. Malfunction Junction. Locals have many names for this confusing intersection. To many of us, the phrase "locals don't stop" is the first thing we think of when we roll up to this intersection. Waving arms and confused faces tend to fill the intersection, with short periods of calmness taking over only whenever a train passes by.

You're not alone in wondering if this intersection will ever see some much-needed updating. The Town of Truckee recognized this long ago and created the Reimagine Bridge Street Project in 2018. A Public Advisory Committee gathered input in the development and review process of 18 proposed intersection alternatives. The community was provided a video simulation of each project alternative and requested to select their favorite option. The project is now in the design review phase with plans to begin implementation in the summer of 2024.

The selected alternative project plan includes traffic lights for both the Donner Pass Road at Bridge Street intersection and one block down at the West/East River Street intersection. While the town has prioritized roundabouts for optimized traffic flow, traffic lights make more sense for these smaller intersections. Traffic lights also provide protected pedestrian crossings on all intersection approaches and regulate pedestrian crossings.



The Full Belly Deli sells "Locals Don't Stop" t-shirts for \$20 with all funds going to the High Fives Foundation.

Read more about both on pages 17-19.



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Fall + Winter IN TRUCKEE

BY THE NUMBERS



OCTOBER

HIGH **64** LOW **29 2.8**"

NOVEMBER

HIGH 49 LOW 22 16.2"

DECEMBER

HIGH 41 LOW 16 34.9"

SOURCE: WESTERN REGIONAL CLIMATE CENTER, WRCC@DRI.EDU





(Donner Summit 6883'

2018/2019	529"
2016/2017	522"
2015/2016	356"
2012/2013	290"
2020/2021	261"

SOURCE: ONTHESNOW.COM, SUGAR BOWL RESORT SNOW HISTORY (6883')



Local School Holidays

THANKSGIVING BREAK: November 24-26

WINTER BREAK:

December 21–31

MARTIN LUTHER KING DAY:

January 17

SKI-SKATE WEEK:

February 21–25

SPRING BREAK:

April 11-15

MEMORIAL DAY:

May 30





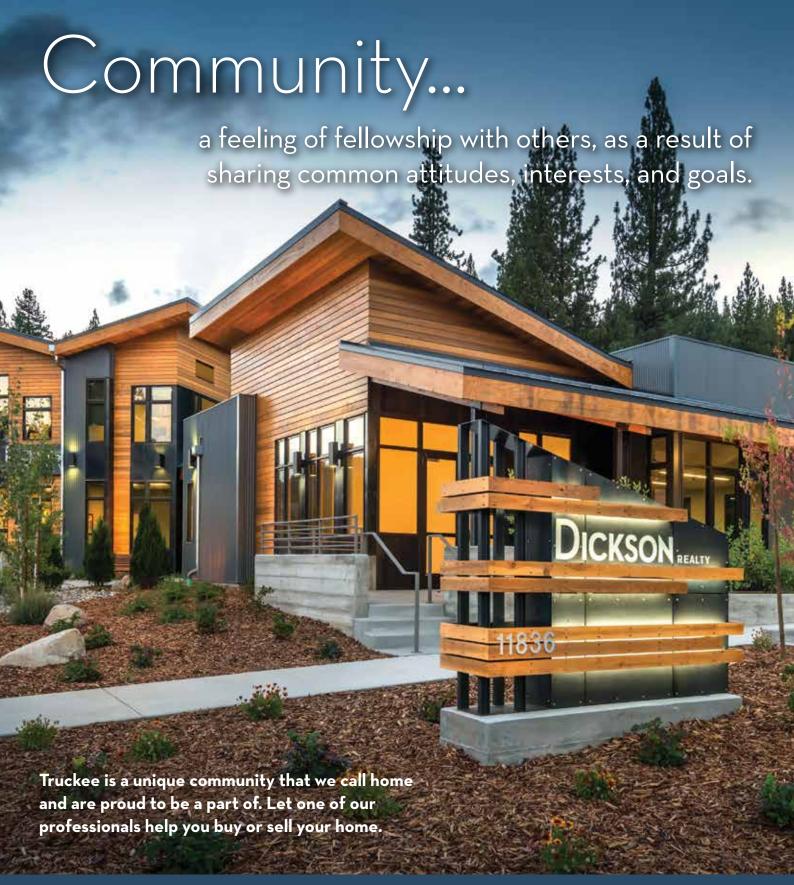




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