



Our mission is to promote and develop local business and tourism, while improving the community's quality of life.

Board of Directors 2021/2022

Aimee Schaller, *Chair*

Emily Vitas, *Chair-Elect*

Ted Owens, *Past Chair*

Jessica Carr

Kellie Cutler

Chris Fajkos

Bill Greeno

John Manocchio

Liz Wainscoat

Deirdre Walsh

Ravn Whittington

Lynn Saunders, *President & CEO*

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TRUCKEE CHAMBER OF COMMERCE BOARD OF DIRECTORS Qualifications and Organization Overview

- The Truckee Chamber of Commerce is a membership organization, founded in 1912 and incorporated in 1953, with over 550 members with the goal of making a positive difference for its members and the community by continually improving the Truckee business climate and strengthening the economic development opportunities, while maintaining Truckee's community character and sense of place.

In addition to the core business of Chamber membership and programs to promote and develop business, the Chamber of Commerce, in partnership with the Town of Truckee, leads community and economic development programs for Truckee, manages and operates the California Welcome Center.

- The Board of Directors have identified the following priorities:
 - Always remember at the heart of our organization is our members – our core business – and keep our members and member relations top of mind.
 - The Board of Directors has the fiscal responsibility to oversee the finances of the Chamber of Commerce, and all the initiatives they lead, and to maintain and grow our financial position. Currently a \$730K consolidated budget.
 - Always nurture our business and professional relationships within the organization and outside in the community, region, state and beyond.
 - Remember our role as Catalyst for change; Convener for business, and Champions for a stronger business community.
- Board of Director qualifications include:
 - A willingness to make time, effort and financial commitment necessary to give proper attention to Chamber responsibilities.
 - Business and work experience that will assist in the exercise of sound judgment in considering issues of the Chamber as they relate to overall programs and initiatives.
 - The ability to inspire others and command respect of peers in responding to all initiatives sponsored by the Chamber, and to motivate others to become engaged.
 - Be a change agent – someone who promotes and enables change within the organization and our community to ensure a relevant organization and vibrant future for Truckee.
 - A top level "policy" decision maker for his/her firm, usually the owner or chief executive officer of the business with the ability to commit his/her firm's human and financial resources to the work of the Chamber.
 - A demonstrated ability for leadership and respect within the community.
 - Maintain a high level of integrity and confidentiality.
 - The ability to work constructively and harmoniously with Directors, members, public and private partners, and staff of the Chamber.
- The Truckee Chamber of Commerce Board of Directors consists of 11-15 Directors. Each Director of the Chamber shall serve for a 3-year term. Directors may not serve more than three consecutive terms. Terms coincide with the fiscal year (July 1 – June 30).

- The Truckee Chamber Board is a “working” board with all Directors expected to be actively involved in Chamber programs and initiatives (i.e. member relations/building, annual Awards Event, Good Morning Truckee, mixers and ribbon cuttings, ongoing Chamber business) and community issues in some capacity (i.e. affordable housing, workforce development, advocacy).
- Board members represent many different aspects of our business community. We expect Board members to be outspoken and to feel free to express their point of view. Questioning the process/outcome and “outside of the box” thinking before a final vote on an issue is expected and appreciated.
- Regular monthly Board of Director meetings are held the third Tuesday of the month from 2:30-5:00pm at the Chamber of Commerce office at Town Hall (in-person; Zoom meetings if COVID conditions require).
- In addition, there is one all-day Board annual Strategic Planning Retreat held in the Truckee area (usually held early in fiscal year; or mid-year around January/February).
- The Annual Awards Event will take place this year on September 9, 2022. This event is a must-attend for Directors unless there are extenuating circumstances.

Board of Director Positions

- Potential candidates for Director openings are selected by a Recruitment Committee of the Board of Directors for their expertise, background, skills, creativity, unique points of view, and innovative ideas they can bring to the Board.
- The Chamber Board is presented with potential candidates, and nominates a slate to fill any openings on the Board. The nominated slate is presented to the Chamber membership. After the slate is announced, Chamber members may nominate other qualified members for the open spots by submitting a candidate statement and petition bearing ten nominating signatures from Chamber members. If no other members are nominated, no election is held and the nominated slate is declared elected. If there are additional candidates nominated at that time, an electronic ballot will be distributed to the Chamber membership for an election.