



Truckee 4th of July Parade Sponsorship Opportunities

The Truckee Chamber of Commerce is excited to announce that preparations are underway for the annual Truckee 4th of July parade. This highly anticipated event is a true celebration of small-town Americana, and this year's theme is "Futuristic Friday!"

The Chamber is seeking sponsorships to help offset the costs associated with the parade.

All Sponsors receive recognition in all parade publicity, Chamber Newsletter emails, mention on Truckee.com, parade related social media and are announced by the MC during the parade.

Sponsorship Levels

Presenting Sponsor: \$5,000

- Preferred seating by Judges Box for up to 5 people
- One Parade Entry
- 2 Solo email blasts to the Truckee Chamber database before July '25
- 4 boosted social media posts
- 4th of July Sponsor Spotlight with thank you and your business info and photo
- Logo on all advertisements, including Sierra Sun post parade thank you
- Logo displayed in multiple places during the parade
- Professional Photo of business float in the parade
- Sponsor name announced on the live feed of the parade

Statue of Liberty: \$3,000

- Preferred seating by Judges Box for up to 3 people
- One Parade Entry
- 1 solo email blast to the Truckee Chamber database before July '25
- 2 boosted social media posts
- 4th of July Sponsor Spotlight with thank you and your business info and photo
- Logo on all advertisements, including Sierra Sun post parade thank you.
- Logo displayed in multiple places during the parade
- Professional Photo of business float in the parade
- Sponsor name announced on the live feed of the parade

Stars & Stripes: \$2,000

- One Parade Entry
- 1 boosted social media post
- 4th of July Sponsor Spotlight with thank you and your business info and photo
- Logo on all advertisements, including Sierra Sun post parade thank you.
- Logo displayed in multiple places during the parade
- Professional Photo of business float in parade
- Sponsor name announced on the live feed of the parade



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Red, White, & Blue: \$1,000

- One Parade Entry
- Logo on all advertisements, including Sierra Sun post parade thank you.
- 4th of July Sponsor Spotlight with thank you and your business info and photo
- Logo displayed in multiple places during the parade
- Professional Photo of business float in parade
- Sponsor name announced on the live feed of the parade

Bald Eagle: \$750

- One Parade Entry
- 4th of July Sponsor Spotlight with thank you and your business info and photo
- Business name on all advertisements, including Sierra Sun post parade thank you.
- Sponsor name announced on the live feed of the parade

Firecracker: \$500

- One Parade Entry
- Business name on all advertisements, including Sierra Sun post parade thank you.
- Sponsor name announced on the live feed of the parade

Sparkler: \$100

- Business name on all advertisements, including Sierra Sun post parade thank you.
- Sponsor name announced on the live feed of the parade

Friend of the Parade: Donor's Choice



Yes Count Me IN!



Sponsorship Level_____

Business Name_____

Name_____

Address_____

City/State/Zip_____

Check Credit Card #_____

Name On Credit Card_____

Expiration _____ CRV Code_____

Billing Address for Card_____

**Please return this form to Truckee Chamber of Commerce
at info@truckee.com**